



TRANSPORTATION
& DEVELOPMENT
INSTITUTE

Sponsorship Opportunities

Inaugural Transportation & Development Institute Congress

Chicago IL – March 13 – 16, 2011

www.tdi-congress.org

LEVEL	OPPORTUNITIES
PLATINUM \$10,000	<p>Overall Conference Sponsor - Take advantage of this opportunity to be the premier sponsor of the inaugural T&DI conference. Sponsor benefits include a free exhibit booth, 2 conference registrations, your logo and link in all conference emails and on the conference home and registration pages.</p>
GOLD \$5,000	<p>Awards Dinner - Show your support for the industry by sponsoring the Awards Banquet which will feature the presentation of six national awards given out by ASCE and T&DI. Awards presentations will include the Harland Bartholomew Award, the Wilbur S. Smith Award, the Frank M. Masters Transportation Engineering Award, the James Laurie Prize, the Francis C. Turner Award and the Robert Horonjeff Award</p> <p>Welcome Reception – The best attended reception of the conference, the Welcome Reception, provides a casual setting for networking and connecting with old friends. The Reception will ensure great exposure for your company</p> <p>Tote Bag with Sponsor Logo - Want to have your brand in everyone’s hand? This sponsorship allows sponsors to get their brand in front, or more appropriately, in the hands of everyone who attends the conference by having your logo featured on this year’s bag.</p> <p>Technical Tour - The technical tour will consist of a guided tour of a transportation facility and/or development district or project consistent with the theme of the Congress such as the O’Hare International Airport. Become a sponsor and become part of the planning for the event.</p>
SILVER \$2,500	<p>Exhibit Hall Lunches – 2 Available - This sponsorship allows your company to gain exposure to the entire attendance of the T&DI Congress by sponsoring either the Monday or Tuesday exhibit hall lunch.</p> <p>Lanyards with Sponsor Logo - Have your company’s logo seen on everyone and by everyone at the conference by sponsoring this year’s lanyards. Lanyards are always a popular choice among sponsors, so act quickly to secure this well recognized sponsorship opportunity.</p> <p>Younger Member/Boss Workshop – Mentoring the engineering leaders of tomorrow is the best way to ensure they don’t waste time making the same mistakes you did. Industry leaders will focus on imparting the knowledge and experience learned over their careers to the students and young members.</p> <p>Key Cards with Sponsor Logo - Be the first brand conference attendees see when they check in to the hotel by sponsoring the key cards. Your company logo or marketing message will appear on the front of the room key with the conference logo on the underside.</p> <p>Flash Drive with Sponsor Logo - Have your company’s logo on an item that will get used over and over. Everyone can use a flash drive in their day-to-day responsibilities and you will have your name one side of the drive and your logo on the other.</p>

BRONZE \$1,500	<p>Technical Topics (5 available) – Choose From:</p> <ul style="list-style-type: none"> • Transportation Operations & Safety • Pavements and Transportation Materials • Advanced Technologies in Transportation Systems • Airport Planning & Design • Smart Development and Sustainability <p>Refreshment Breaks (5 available) Refreshment breaks are always good networking opportunities, as well as a great way to gain exposure for your brand. Choose from;</p> <ul style="list-style-type: none"> • Three (3) morning • Two (2) afternoon
SPONSOR \$500	Be a general sponsor of the Congress

Recognition Benefits	Platinum	Gold	Silver	Bronze
	\$10,000	\$5,000	\$2,500	\$1,500
<i>Complimentary Exhibit Booth</i>	1			
<i>Full conference registration</i>	2	1		
<i>Extra passes to the sponsored event (if applicable)</i>	4	2		
<i>Early Bird Registration Rate for all employees</i>	x	x		
<i>Conference attendee list</i>	x	x	x	
<i>Name/Logo on the Conference Website</i>	x	x	x	x
<i>Name/Logo on the Conference Sponsors Signs</i>	x	x	x	x
<i>Name/Logo in Conference Programs</i>	x	x	x	x
<i>Place on conference handout table to display company materials</i>	x	x	x	x
<i>Company Logo listed in Conference Proceedings</i>	x	x	x	x
<i>Hotlink between Conference Website and Sponsor's Homepage</i>	x	x	x	x