



PROMOTIONAL OPPORTUNITIES
At the
2006 STRUCTURES CONGRESS
St. Louis, Missouri
May 17 – 20, 2006



The 2006 Structures Congress is a great opportunity to showcase your firm and its products and services to the entire structural engineering community. Over 1000 structural engineers will be gathering in St. Louis next spring and their enjoyment of the Congress is dependent upon the St. Louis and Midwest structural engineering community taking the lead. This leadership can be demonstrated in several ways and at many financial levels by supporting specific items or events during the Congress gaining your organization recognition and exposure in front of structural engineers from around the world. **Please choose from the following opportunities:**

- ❖ **Technical Sessions:** Affiliate your company with the heart of the Congress – the technical sessions! Your companies name will appear in the On-site Program and on the signage at the session room identifying your support of the advancement of the profession.
 - ✓ **Opening Plenary Session** – minimum sponsorship is \$2,500, sole sponsorship is available.
 - ✓ **Full Track of sessions:** 9 sessions, each 1 ½ hours long, presented over 2 ½ days - \$2250.
 - ✓ **Individual session** sponsorship available - \$250.
- ❖ **Conference Briefcase:** Each attendee of the Congress receives a handsome briefcase that they continue to use throughout the year. The minimum amount to be a sponsor of the briefcase is \$5,000 (a minimum of 5 sponsors required). Sole sponsorship of the briefcase is available. If the sponsor prefers, another premium item may be selected, customized, and presented to each attendee.
- ❖ **Grand Opening Welcome Reception:** The highlighted, *must attend*, social and networking event of the Congress is the *Grand Opening Welcome Reception* featuring cocktails and heavy hors d'oeuvres. Sponsorship of the Grand Opening Reception is highly visible, appreciated by all and acknowledged in the Congress program, placement of strategic signage throughout the reception and the opportunity to place company literature on the reception tables. The minimum amount to be a sponsor of the Grand Opening Reception is \$2,500. Sole sponsorship is available.
- ❖ **SEI Annual Awards Luncheon:** Each year SEI celebrates the best in structural engineering at a banquet during the Congress which includes the presentation of that year's awards and a luncheon speaker. The minimum amount to be a sponsor of the Awards Luncheon is \$5,000. Sole sponsorship is available.
- ❖ **Congress Proceedings:** Be a part of the permanent bookshelves of thousands of structural engineers by sponsoring the proceedings. Each attendee receives a copy of the proceedings which are also sold throughout the world after the Congress. The minimum amount to be a sponsor of the proceedings is \$5,000. Sole sponsorship is available.
- ❖ **Networking Reception:** More casual than the Grand Opening, the Networking Reception on Friday evening draws the Congress attendees together on the final evening of the Congress. The minimum amount to be a sponsor of the Networking Reception is \$1500. Sole sponsorship is available.
- ❖ **Food, Coffee and Refreshment Breaks:** Opportunities abound to show your support of the structural engineering profession by sponsoring one of the food, coffee or refreshment breaks:
 - ✓ **Congress Luncheon:** An informal event, usually a buffet, where friends and colleagues gather. The minimum amount to be a sponsor of the Congress Luncheon is \$1500. Sole sponsorship is available.

- ✓ **Continental Breakfasts:** There are 3 breakfasts available for sponsorship. The minimum sponsorship of a breakfast is \$1500 (three sponsors required for each breakfast). Sole sponsorship of a breakfast is available.
- ✓ **Morning Coffee Breaks:** There are 3 breaks available for sponsorship. The minimum sponsorship of a coffee break is \$1500. Sole sponsorship is available.
- ✓ **Afternoon Refreshment Breaks:** There are 2 afternoon breaks available. The minimum sponsorship of a refreshment break is \$1500. Sole sponsorship is available.

❖ **Promotional Items:** Get your company permanently in front of every attendee by sponsoring one of these great items:

- ✓ **Congress Lanyards:** Sole sponsorship only - \$2,500
- ✓ **Luggage Tags:** Sole sponsorship only - \$1,000
- ✓ **Your company's brochure inserted into registration bags:** \$500

The logos of all \$1,000 and higher sponsors who commit by December 15th will be included in the Preliminary Program scheduled to be mailed to over 30,000 structural engineers in mid-January of 2006. All sponsors logos will be included in the final On-Site Program, recognized at the Opening Plenary Session and included on the official 2006 Structures Congress website with a hyperlink.

Sponsorships of \$5,000 or more will also include:

- Recognition as a "Gold Sponsor" in the Program, Proceedings and the Congress website
- A special Corporate Registration package consisting of:
 - 2 Session Attendance Registrations
 - 2 Copies of the Congress Proceedings
- 2 Extra passes to the sponsored event (if applicable)
- Signs with company name and logo prominently placed throughout sponsored event
- Mailing list of all **2006 Structures Congress** attendees
- Place on conference handout table to display company materials
- All additional attendees from your company will receive the "early bird" registration rate (\$100 savings!)

Sponsorships between \$2,500 and \$4,999 will also include:

- Recognition as a "Silver Sponsor" in the Program, Proceedings and the Congress website
- 1 Copy of the Congress Proceedings
- Signs with company name and logo prominently placed throughout sponsored event
- Mailing list of **2006 Structures Congress** attendees
- Place on conference handout table to display company materials
- All Conference registrants from your company will receive the "early bird" registration rate (\$100 savings!)

Sponsorships between \$1,000 and \$2,499 will also include:

- Recognition as a "Bronze Sponsor" in the Program, Proceedings and the Congress website
- Mailing list of all **2006 Structures Congress** attendees
- Signs with company name and logo prominently placed throughout sponsored event
- Place on conference handout table to display company materials

Sponsorships under \$1,000 will also include:

- Recognition as a "Donor" in the Program, Proceedings and the Congress website
- Signs with company name and logo prominently placed throughout sponsored event

For additional information on Sponsoring at the Congress, contact Marcia Saumweber of the ASCE Foundation at 703-295-6347 or msaumweber@asce.org