



SPONSORSHIP OPPORTUNITIES
22nd Annual ASCE National Concrete Canoe Competition
University of Alabama
Tuscaloosa, Alabama, USA
June 11 – June 13, 2009



<http://content.asce.org/conferences/nccc2009/>

Award
Patron - \$15,000

Recognition Highlights:

- Sponsorship of one of the competition awards listed below:
 - R. John Craig Memorial Award (Best time in co-ed race)
 - Project Innovation Award
 - Innovation in Mixed Design Award
 - Spirit of Competition Award
- One-year corporate membership in the ASCE Construction Institute
- Publicize your sponsorship to ASCE Student Chapters involved in the Concrete Canoe Competition, with company contact information and offer of company assistance, if applicable.
- Participation in the Career Fair at the 2009 Competition
- Two (2) tickets to the Thursday Ice-Breaker dinner
- Two (2) lunch tickets on the day of the races
- Two (2) lunch tickets on the day of the Career Fair
- Volunteer staff specifically assigned to assist our sponsors
- Two (2) tickets to the final Awards Banquet
- Special recognition during the Opening Ceremony and Awards Banquet
- Company logo on all printed materials (signs, event programs, awards banquet program, banners, etc.)
- Company logo on event t-shirts
- Company logo with link on the ASCE National Concrete Canoe Competition website & host school website
- One full page color advertisement in the event program
- Company profile in the event program
- Sponsorship press announcement to trade, national and local press
- Press exposure through listing of sponsors on all press materials promoting the event

Competition
Partner - \$10,000

Recognition Highlights:

- Publicize your sponsorship to ASCE Student Chapters involved in the Concrete Canoe Competition, with company contact information and offer of company assistance, if applicable.
 - Participation in the Career Fair at the 2009 Competition
 - Two (2) lunch tickets on the day of the Career Fair
 - Volunteer staff specifically assigned to assist our sponsors
 - Two (2) tickets to the final Awards Banquet
 - Special recognition during the Opening Ceremony and Awards Banquet
 - Company logo on all printed materials (signs, event programs, awards banquet program, banners, etc.)
 - Company logo on event t-shirts
 - Company logo with link on the ASCE National Concrete Canoe Competition website & host school website
 - One ½ page color advertisement in the event program
 - Company profile in the event program
 - Sponsorship press announcement to trade, national and local press
 - Press exposure through listing of sponsors on all press materials promoting the event
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Supporter - \$5,000

Recognition Highlights:

- Participation in the Career Fair at the competition in 2009
 - Two (2) tickets to the final Awards Banquet
 - Company logo with link on the ASCE National Concrete Canoe Competition website & host school website
 - One ¼ page black and white advertisement in the event program
 - Company profile in the event program
 - Sponsorship press announcement to trade, national and local press
 - Press exposure through listing of sponsors on all press materials promoting the event
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