

Sponsorship Opportunities Summary

Earth & Space Conference 2008

11th ASCE Aerospace Division International Conference on Engineering, Construction, and Operations in Challenging Environments
 Long Beach, California
 March 3-5, 2008

See the Detailed Sponsorship Opportunities page for a description of event's complete recognition highlights. **BOLDED EVENTS** are available for sponsorship.

Category	Amount	Sponsorship Opportunities and Recognition Highlights	Committed
Lunar	\$10,000 – and above	<p>ASD Awards Banquet (Tuesday) – \$10,000 (may have multiples of \$2,500 each Partial Event Sponsors*)</p> <p>Ice Breaker Reception (Monday) – \$10,000 (may have multiples of \$2,500 each for Partial Event Sponsors*)</p> <p>General Sponsor – \$10,000 or greater</p> <p>Recognition highlights:</p> <ul style="list-style-type: none"> - ASD Awards Banquet Full Sponsor <i>ONLY</i> – may choose Banquet speaker – speaker must be identified by December 5, 2007 - ASD Awards Banquet or Ice Breaker, Full Sponsor will receive eight (8) seats/tickets for their respective sponsored event - Name/logo in Preliminary Program** and Final Program*** - One (1) full page advertisement in Final Program (content restricted w/in IRS guidelines)**** - Name/logo on the ASCE Conference Website - Hotlink on ASCE Conference Website to Sponsors' home page - Name/logo on Sponsors' recognition signage in registration area - Name/logo on signage at sponsored event - Four (4) Full Conference Registrations complimentary - Exhibit Display (Refer to Exhibitor Prospectus for Rules and Regulations and complete the Space Application/Contract): <ul style="list-style-type: none"> ▶ 1 skirted table or you may bring a 10' pop-up display ▶ 1 Full Exhibitor Registration ▶ 1 Exhibit Hall-Only Registration 	
Geosynchronous	\$5,000 – \$9,999	<p>Lanyards – \$5,000 (if sponsored – need commitment by January 7, 2008)</p> <p>Registration Bags – \$5,000 (need commitment by January 7, 2008)</p> <p>Student Robotics Competition (Monday) – \$5,000</p> <p>General Sponsor – \$5,000 - \$9,999</p> <p>Recognition highlights:</p> <ul style="list-style-type: none"> - Name/logo in Preliminary Program** and Final Program*** - One (1) full page advertisement in Final Program (content restricted w/in IRS guidelines)**** - Name/logo on the ASCE Conference Website - Hotlink on ASCE Conference Website to Sponsors' home page - Name/logo on Sponsors' recognition signage in registration area - Sponsor of lanyards will have their name and/or logo on lanyards - Sponsor of registration tote bag will have their name and/or logo on bags - Three (3) Full Conference Registrations complimentary - Exhibit Display (Refer to Exhibitor Prospectus for Rules and Regulations and complete the Space Application/Contract): <ul style="list-style-type: none"> ▶ 1 skirted table or you may bring a 10' pop-up display ▶ 1 Full Exhibitor Registration ▶ 1 Exhibit Hall-Only Registration 	

Orbital	\$2,500 - \$4,999	<p>Morning Coffee Breaks – \$2,500 each (Choice of 3 of Breaks – Monday, Tuesday, or Wednesday)</p> <p>Afternoon Refreshment Breaks – \$2,500 each (Choice of 3 of Breaks – Monday, Tuesday, or Wednesday)</p> <p>General Welcome/Opening Plenary – \$3,500</p> <p>General Sponsor – \$2,500 - \$4,999</p> <p>Recognition highlights:</p> <ul style="list-style-type: none"> - Name/logo in Preliminary Program** and Final Program*** - Half (1/2) page advertisement in Final Program (content restricted w/in IRS guidelines)**** - Name/logo on the ASCE Conference Website - Hotlink on ASCE Conference Website to Sponsors' home page - Name/logo on Sponsors' recognition signage in registration area - Name/Logo on signage at sponsored event - One (1) Full Conference Registration complimentary - Exhibit Display (Refer to Exhibitor Prospectus for Rules and Regulations and complete the Space Application/Contract): <ul style="list-style-type: none"> ▶ 1 skirted table or you may bring a 10' pop-up display ▶ 1 Full Exhibitor Registration ▶ 1 Exhibit Hall-Only Registration 	
Launching	\$2,499 – \$600	<p>General Sponsor: \$600 – \$2,499</p> <p>Recognition highlights:</p> <ul style="list-style-type: none"> - Name/logo in Preliminary Program** and Final Program*** - Name/logo on the ASCE Conference Website - Name/logo on Sponsors' recognition signage in registration area - Exhibit Display (Refer to Exhibitor Prospectus for Rules and Regulations and complete the Space Application/Contract): <ul style="list-style-type: none"> ▶ 1 skirted table or you may bring a 10' pop-up display ▶ 1 Full Exhibitor Registration ▶ 1 Exhibit Hall-Only Registration 	

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* **Partial Event Sponsor** – sponsor's recognition category will be determined by the dollar amount paid and sponsored.

****Preliminary Program Participation** – Sponsorship Commitment Form must be received by the ASCE Foundation no later than **October 1, 2007**.

*****Final Program Participation** – Sponsorship Commitment Form must be received by the ASCE Foundation no later than **January 7, 2008**.

****Sponsor advertisements in Preliminary Program and Final Program may only give Sponsor firm's contact information, it may not state firm is "the best" or other subjective information. Call or e-mail Marcia Saumweber, Director of the ASCE Foundation, for further details (703)295-6347 or e-mail: msaumweber@asce.org.