



Ports 2010: Sponsorship Opportunities

<http://content.asce.org/conferences/ports2010/>

SPONSORSHIP LEVEL	SPONSORSHIP OPPORTUNITIES AND RECOGNITION HIGHLIGHTS
EXCELLENCE	<p>Evening Gala Speaker – Dr. Jack Bacon - \$12,500</p> <p>One of the premier events at the 2010 Ports Conference is the lunch with a featured speaker. This year’s speaker is Dr. Jack Bacon. Dr. Bacon has often been called "A New Carl Sagan." He is an internationally-known motivational speaker, a distinguished lecturer (emeritus) of the American Institute of Aeronautics and Astronautics (AIAA) and one of the most requested speakers in the world for topics concerning technology and the factors that shape human society.</p> <p>Conference Complimentary Articles* - \$12,500</p> <p>Want to have your brand in everyone’s hand? This sponsorship allows sponsors to get their brand in front, or more appropriately, in the hands of everyone who attends the conference by having your logo featured on this year’s laptop bag. This environmentally friendly bag features laptop-only section unfolds to lay flat on the X-ray belt to increase your speed, convenience, and security.</p> <p><u>Recognition Highlights:</u></p> <ul style="list-style-type: none"> ▪ Two (2) complimentary full registrations to Ports 2010 ▪ Two (2) complimentary passes to the Evening Gala & Social event ▪ One (1) exhibit space ▪ One (1) full exhibit registration ▪ Company Logo on the cover of the Ports 2010 final program* ▪ Name/logo on the Conference Sponsors Sign prominently displayed next to venue entrance ▪ Name/Logo on the Conference Sponsor Sign prominently displayed at sponsored event ▪ Name/Logo featured on the Conference Sponsors page of the Ports 2010 website with link to company’s homepage ▪ Mailing list of all attendees prior to (30 days) and after (30 days) Ports 2010 ▪ Name/Logo and company web address in special sponsor recognition feature in the Ports 2010 program* ▪ Option to insert company flyer into Ports 2010 conference bag ▪ Special sponsor name badges for each complimentary registrant ▪ Conference attendees from sponsoring company will receive the member registration rate – a \$100 savings. <p style="text-align: right;"><small>* Sponsor must commit by October 15, 2009 to be included in the Preliminary Program, and March 22, 2010 to be included in the Final Program</small></p>

Ice-Breaker Reception - \$10,000

The first event of **Ports 2010**, the Ice-Breaker Reception, allows sponsors to help attendees of the conference get off on good start. One of the most heavily attended events; the Reception will ensure great exposure for your company.

Evening Gala & Social Event - \$10,000

Attendees always appreciate getting a chance to relax and socialize. This event allows sponsors to help **Ports 2010** attendees to do just that. It is also an excellent networking opportunity for sponsors as all attendees are encouraged to participate.

Award Luncheon - \$10,000

A longtime favorite of Ports attendees; this event allows your company to support an event that honors those individuals who have achieved great things for the Ports and Harbors industry.

Recognition Highlights:

- Two (2) complimentary full registrations to **Ports 2010**
- Two (2) complimentary passes to the Evening Gala & Social Event
- One (1) exhibit space
- One (1) full exhibit registration
- Company Logo on the cover of the **Ports 2010** final program*
- Name/Logo on the Conference Sponsors Sign prominently displayed next to venue entrance
- Name/Logo on the Conference Sponsor Sign prominently displayed at sponsored event
- Name/Logo featured on the Conference Sponsors page of the Ports 2010 website with link to company's homepage
- Mailing list of all attendees prior to (30 days) and after (30 days) **Ports 2010**
- Name/Logo and company web address in special sponsor recognition feature in the **Ports 2010** program*
- Option to insert company flyer into **Ports 2010** conference bag
- Special sponsor name badges for each complimentary registrant
- Conference attendees from sponsoring company will receive the member registration rate – a \$100 savings.

*** Sponsor must commit by October 15, 2009 to be included in the Preliminary Program, and March 22, 2010 to be included in the Final Program*

<p>GOLD</p>	<p>Exhibit Hall Luncheon - \$5,000</p> <p>This sponsorship allows your company to gain exposure to the entire group of Ports 2010 attendees at this lunch alone. An ideal sponsorship for an exhibiting company.</p> <p>Younger Professionals Reception - \$5,000</p> <p>Looking for educate the future leaders of Ports and harbor industry on your product or company? This event gives sponsors the opportunity to show your support for tomorrow's leaders today.</p> <p><u>Recognition Highlights:</u></p> <ul style="list-style-type: none">▪ One (1) complimentary full registrations to Ports 2010▪ One (1) complimentary passes to the Evening Banquet & Social event▪ Name/Logo on the Conference Sponsors Sign prominently displayed next to venue entrance▪ Name on the Conference Sponsors Signs prominently displayed at sponsored event▪ Name/Logo featured on the Conference Sponsors page of the Ports 2010 website with link to company's homepage▪ Mailing list of all attendees prior to (30 days) and after (30 days) Ports 2010▪ Name/Logo in special sponsor recognition feature in the Ports 2010 program*▪ Option to insert company flyer into Ports 2010 conference bag▪ Special sponsor name badges for each complimentary registrant▪ Conference attendees from sponsoring company will receive the member registration rate – a \$100 savings. <p>*Conference bag sponsors will have their Logo featured on the bag</p> <p><i>* Sponsor must commit by October 15, 2009 to be included in the Preliminary Program, and March 22, 2010 to be included in the Final Program</i></p>
--------------------	--

<p>SILVER</p>	<p>Refreshment Breaks: \$3000 (per break)</p> <p>Refreshment breaks are always good networking opportunities, as well as a great way to gain exposure for your brand. Choose from;</p> <ul style="list-style-type: none"> ▪ Three (3) early morning ▪ Three (3) mid-morning ▪ Two (2) afternoon <p>Student Professional Development Event</p> <p>Support our future ports engineers by sponsoring this unique event. Sponsorship ensures your brand is exposed to attendees and educators, as well as the leading students in the Ports and harbor profession.</p> <p><u>Recognition Highlights:</u></p> <ul style="list-style-type: none"> ▪ Name on the Conference Sponsors Sign prominently displayed next to venue entrance ▪ Name on the Conference Sponsors Signs prominently displayed at sponsored event ▪ Name/Logo featured on the Conference Sponsors page of the Ports 2010 website. ▪ Mailing list of all attendees prior to (30 days) and after (30 days) Ports 2010 ▪ Name in special sponsor recognition feature in the Ports 2010 program* ▪ Option to insert company flier into Ports 2010 conference bag <p><i>** Sponsor must commit by October 15, 2009 to be included in the Preliminary Program, and March 22, 2010 to be included in the Final Program</i></p>
<p>COPPER</p>	<p>General Conference Sponsor - \$1500</p> <p>Show your support for the Ports and harbor industry and be recognized as a leader by becoming a general conference sponsor at this prestigious event.</p> <p><u>Recognition Highlights:</u></p> <ul style="list-style-type: none"> ▪ Name on the Conference Sponsors Sign prominently displayed next to venue entrance ▪ Name on the Conference Sponsors Signs prominently displayed at sponsored event ▪ Name featured on the Conference Sponsors page of the Ports 2010 website. ▪ Mailing list of all attendees prior to (30 days) and after (30 days) Ports 2010 ▪ Name in special sponsor recognition feature in the Ports 2010 program* ▪ Option to insert company flier into Ports 2010 conference bag <p><i>* Sponsor must commit by October 15, 2009 to be included in the Preliminary Program, and March 22, 2010 to be included in the Final Program</i></p>

For more information regarding sponsorship opportunities at **Ports 2010** please contact Sponsorship Coordinator Joanna Colbourne (phone) 703-295-6349 or jcolbourne@asce.org