

Exhibits Open Sunday, September 9—Wednesday, September 12, 2007

Please complete the exhibitor application below and return application with payment to EWRI/ASCE, HMEM Exhibitor Registration, 1801 Alexander Bell Drive, Reston, VA 20191-4400 by August 16, 2007.

Step 1: Identification & Mailing Information

Key Contact
 First/Last Name _____
 Company _____
 Title _____
 Address _____
 City/State/ZIP _____
 Phone _____
 Fax _____
 Email _____

Exhibitor #1
 First/Last Name _____

Additional Exhibitors at \$100.00 each
 First/Last Name _____
 First/Last Name _____
 First/Last Name _____

*A maximum of four (4) badges allowed per 8 ft. x 8 ft. space.

Step 2: Booth Quantity & Preference

Exhibit Booth Size (8'x8')

Quantity ____ X \$925 = Total \$ _____

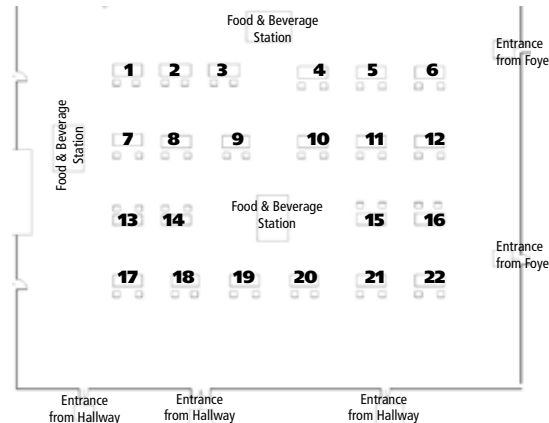
Exhibit Booth Number Preference

1st Choice _____ 2nd Choice _____

3rd Choice _____

Crowne Plaza Resort & Golf Club Exhibit Booth Layout

NOTE: Figure not drawn to scale and exhibit space subject to change if more space is needed.



For additional information, please visit:
www.asce.org/conferences/hmem07

Don't miss this opportunity to reach your key target markets! Reserve your space today! Call Autumn Richter at 703-295-6063.

Step 3: Payment Information

Amount Authorized _____ Check # _____

Credit Card:

__ American Express __ MasterCard

__ Discover __ Visa

Credit Card No. _____

Expiration Date ____/____/____ Month/Year

Cardholder Name as appears on credit card (Please Print) _____

Cardholder Signature _____

Booth space will be assigned on a first come, First serve basis and confirmed only after payment is received.

LIMITED SPACE AVAILABLE. RESERVE YOUR BOOTH TODAY!

Step 4: Acceptance as a Binding Contract

Signature by Authorized Representative: _____

Date _____

Name (Please Print) _____

By signature above, the individual signing this contract represents and warrants he/she is duly authorized to execute this binding contract on behalf of the named exhibitor, agrees to the terms and conditions on the reverse side of this agreement and authorizes ASCE to charge the credit card in the amount of

Total Amount: \$ _____

Environmental & Water Resources Institute of the American Society of Civil Engineers
 1801 Alexander Bell Drive
 Reston, VA 20191

EXHIBITOR INVITATION

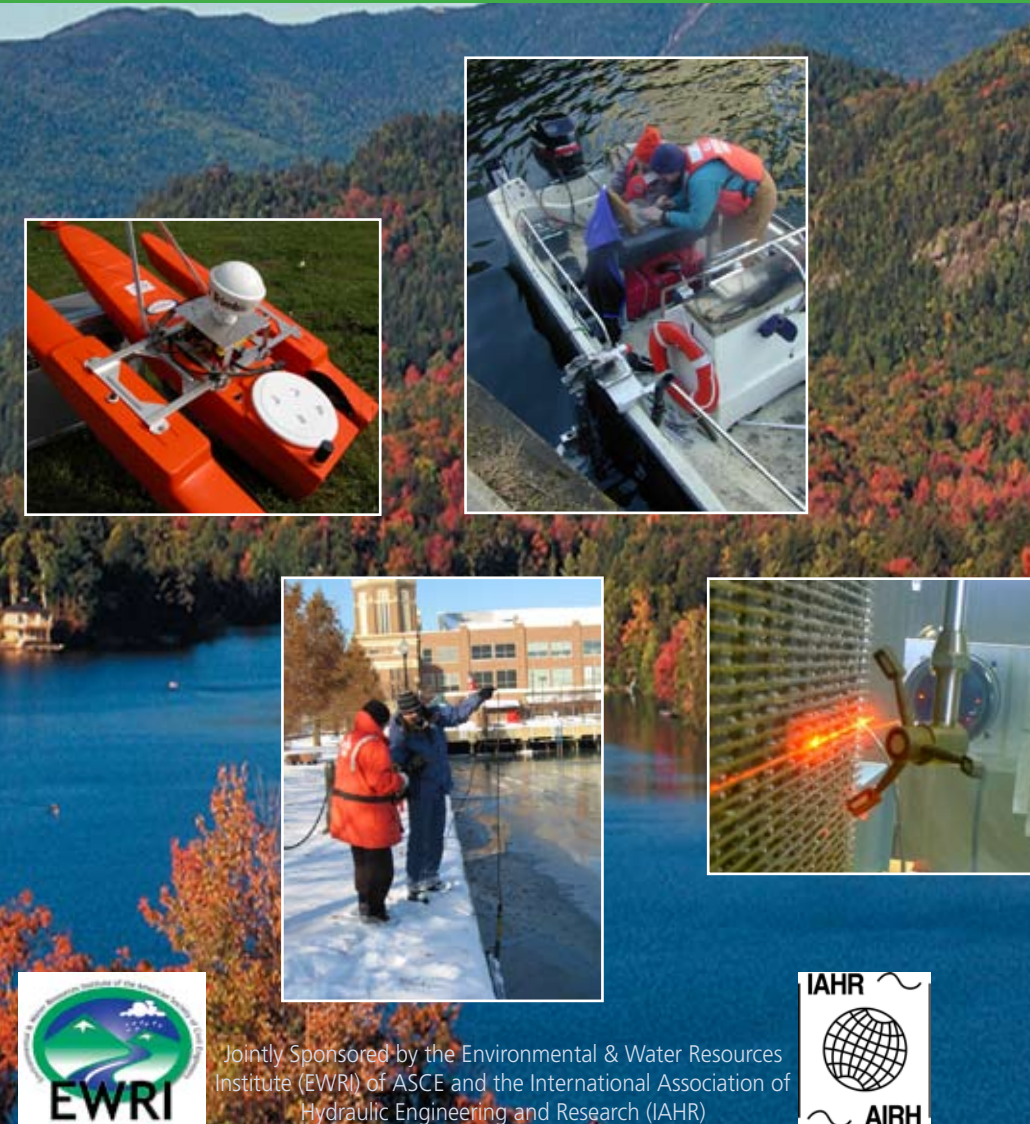
Hydraulic Measurements & Experimental Methods 2007

Crowne Plaza Resort & Golf Club Lake Placid, New York
 Sept. 10-12, 2007, Technical Sessions
 Sept. 13, 2007, Technical Tours

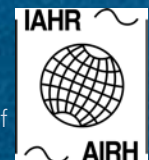
Hydraulic Measurements & Experimental Methods 2007

EXHIBITOR INVITATION

Crowne Plaza Resort & Golf Club, Lake Placid, New York
 September 10-12, 2007, Technical Sessions • September 13, 2007, Technical Tours



Jointly Sponsored by the Environmental & Water Resources Institute (EWRI) of ASCE and the International Association of Hydraulic Engineering and Research (IAHR)





About The Conference

HMEM 2007 is the third in a series of highly successful HMEM conferences; the first having been held in Buffalo, NY in 1994 and the second in Estes Park, CO in 2002.

Conference Format

Registration will open Sunday afternoon and will remain open during designated hours throughout the conference. An icebreaker reception will be held Sunday evening to welcome attendees. The three-day technical program (Monday–Wednesday) will be followed by technical field trips on Thursday.

This three-day conference offers you a minimum of 11 contact hours with

- Academics
- Consultants
- Contractors
- Engineers
- Scientists and managers of water resources labs
- Public Agency Personnel
- Practitioners
- Researchers
- Suppliers
- And many others

Conference Topics

- Advances in Measurement Technology
- Commercial Measurement Equipment
- Experimental Methods and Data Analyses
- Measurements for Fundamentals of Flow Processes
- Measurements of BioGeoPhysical Integrated Parameters

Location

HMEM 2007 will take place at the Crowne Plaza Resort & Golf Club in Lake Placid, New York. Lake Placid is where you will want to be in September.

While the Crowne Plaza Resort & Golf Club spans over 1,000 acres offering 360 degree views of the majestic Adirondack mountains and lakes, the area of Lake Placid offers a medley of distinct and unique activities ranging from biking and hiking in the High Peaks to museums and touring the Olympic venues. To learn more about HMEM 2007, the Crowne Plaza Resort & Golf Club, or the region of Lake Placid please visit the conference website at: <http://www.asce.org/conferences/hmem07>.



Events in the Exposition Hall

- Sunday:** Icebreaker Reception
- Monday:** Breakfast, morning and afternoon breaks and lunch
- Tuesday:** Breakfast, morning and afternoon breaks
- Wednesday:** Breakfast, morning and afternoon breaks and lunch

Why Exhibit?

Do Not Miss This Opportunity to:

- Advance your marketing efforts with free post-show attendee list
- Gain unique access to a niche market
- Heighten your profile in the Civil Engineering community
- Increase your involvement with IAHR and EWRI members
- Interact with Engineering Professionals in the field
- Marketing your company via your logo on our web site and in promotional materials (if submitted by established deadline)
- Meet qualified buyers
- Reach an international audience
- Events scheduled within the exhibit hall to draw more attendees

Field Demonstrations

Exhibitors are invited to submit proposals to conduct on-site field demonstrations of their equipment at a location in the Lake Placid region. The Technical Committee will review and evaluate the proposals and will select a minimum of three proposals to be developed into onsite demonstrations. The proposals should clearly discuss the characteristics of the site required, maximum number of people that could be comfortably accommodated, and the minimum amount of time for the demonstration to be meaningfully performed. Depending on the types of proposals received, a logical format may be for a morning and afternoon demonstration session, with a casual lunch served at a central location allowing for interaction and discussion. Applicants should feel free to suggest whatever format they think is optimal for their audience. The permissions and expenses for setting up onsite demonstrations will be the responsibility of the exhibitor. The conference organizers will advertise and offer the selected demonstrations as technical tours to the conference participants. Note: The technical tours will occur on Thursday, September 13, one day after the conclusion of the conference technical program. Proposals should be submitted to Aaron Blake via email at ablake@usgs.gov no later than February 16, 2006.

Exhibit Rental Fee

\$925 per 8' x 8' exhibit space. Rental fee includes (1) skirted 6' long by 2' deep by 2 1/2' high table and electricity (if needed). Each exhibiting company is entitled to one exhibitor registration per 8' x 8' exhibit space at no charge. Please take note that registrations are per individual and are not exchangeable between staff.

An exhibitor registration includes:

- Attendance to the technical sessions (copy of Proceedings is NOT included; you may purchase a copy at registration)
- Admittance into the exhibit hall one hour prior to and one hour after exhibit hours
- Marketing your company via your logo on our web site and in promotional materials (if submitted by established deadline)
- Post conference attendee list
- Sunday Reception
- Monday, Tuesday and Wednesday Breakfast
- Monday and Wednesday Box Lunch

Additional booth personnel badges are available at a fee of \$100 each. All exhibit booth personnel must have a badge to gain admission to the exhibit hall.

EWRI reserves the right to limit the number of badges issued to any company.

Exhibitor registration forms received on or before August 10, 2007 will receive a confirmation letter via email. Pre-registered exhibit staff may pick-up their registration material at the "Pre-Registration" counters at the Crowne Plaza Resort and Golf Club on Sunday, September 9, 2007 at 12pm.

Installation and Dismantling of Exhibits

Exhibitors may set up their exhibit on Sunday, September 9, 2007 between 1pm-4pm. All

exhibits must be set-up by 4pm on Sunday. Exhibitors may dismantle and begin packing up their exhibit on Wednesday, September 12, 2007 between 4:30pm-9pm.

Shipping to the Hotel and Return Shipping

All shipping costs and hotel receiving/processing fees are at the expense of the exhibitor. EWRI of ASCE is not responsible for costs related to receiving or returning exhibit materials. Booth space will be assigned on a first come, first served basis and confirmed only after payment is received. Information regarding shipping, hotel accommodations and conference registration will be forwarded to you within two weeks of receipt of payment.

Liability

Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the EWRI, IAHR and the Crowne Plaza Resort & Golf Club and any service contractors acting as agents of EWRI/IAHR from all liability which may ensue from any cause whatsoever.

Cancellation Policy

In the event that the Exhibiting Company cancels all or part of the exhibit space contracted herein, the Exhibiting Company Key Contact must do so in writing by certified mail to EWRI/ASCE, HMEM Exhibitor Cancellation Request, Attn: Autumn Richter, 1801 Alexander Bell Drive, Reston, VA 20191. A cancellation penalty of 50% will be applied to all written cancellation notices received PRIOR to August 9, 2007. No refunds will be granted on or after August 9, 2007. Written cancellation received on or after August 9, 2007 obligates the Exhibiting Company to pay 100% of the rental fee.

