

**SPONSORSHIP OPPORTUNITIES SUMMARY**  
**138th ASCE Annual Civil Engineering Conference**  
**November 6-8, 2008 ♦ Pittsburgh, Pennsylvania**  
**Updated as of July 17, 2008**

CATEGORY	AMOUNT	SPONSORSHIP OPPORTUNITIES AND RECOGNITION HIGHLIGHTS
<b>PLATINUM</b>	<b>\$25,000</b>	<ul style="list-style-type: none"> <li>• <b>Opening Plenary Session (Thursday) – \$25,000</b></li> <li>• <b>Ice Breaker Reception (Thursday) - \$25,000</b></li> <li>• <b>Theme Party (Friday) - \$25,000 *(see below)</b></li> </ul> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>Four full registrations to conference</i></li> <li>✓ <i>Four additional tickets to their sponsored event</i></li> <li>✓ <i>Opening Plenary Sponsor – 2-minute speaker introduction by corporate representative</i></li> <li>✓ <i>Icebreaker and Theme Party – Sponsor may handout gift at their sponsored event</i></li> <li>✓ <i>Sponsor Tabletop Display in the ASCE Pavilion</i></li> <li>✓ <i>Company Name on sign at your event</i></li> <li>✓ <i>Company Name shown with your sponsored event in Program</i></li> <li>✓ <i>Name/Logo on the ASCE Conference Website</i></li> <li>✓ <i>Hotlink on ASCE Conference Website to Sponsor’s Home Page</i></li> <li>✓ <i>Name/Logo on the Conference Sponsors Signs</i></li> <li>✓ <i>½ Page Ad in the in the Conference Final Program. Commitment and payment due August 1, 2008, to be included in the program.</i></li> <li>✓ <i>Name, logo, URL &amp; 50-word company description in the Final Program. Commitment and payment due August 1, 2008, to be included in the program.</i></li> <li>✓ <i>Name/Logo in Sponsorship List in Conference Preliminary Program, if commitment received by May 29.</i></li> </ul> <p><i>*Theme Party - Student Registration Support (for an additional \$5,000)</i></p>
<b>GOLD</b>	<b>\$20,000</b>	<ul style="list-style-type: none"> <li>• <b>Attendee Giveaway w/ASCE &amp; Sponsor Logo – \$20,000</b></li> <li>• <b>Lunch with the Governor (Friday) – \$20,000</b></li> <li>• <b>CEO Forum (Friday) – \$20,000* (see below)</b></li> <li>• <b>Closing Plenary Session (Friday) – \$20,000</b></li> </ul> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>Two Full Registrations to Conference</i></li> <li>✓ <i>Lunch with the Governor Sponsor - Two reserved seats at the Governor’s table</i></li> <li>✓ <i>Two additional tickets to your sponsored event</i></li> <li>✓ <i>Sponsor Tabletop Display in the ASCE Pavilion</i></li> <li>✓ <i>Company Name on sign at your sponsored event</i></li> <li>✓ <i>Company Name shown with your sponsored event in Program</i></li> <li>✓ <i>Sponsor may handout pre-approved item at their sponsored event</i></li> <li>✓ <i>Name/Logo on the ASCE Conference Website</i></li> <li>✓ <i>Hotlink on ASCE Conference Website to Sponsor’s Home Page</i></li> <li>✓ <i>Name/Logo on the Conference Sponsors Signs</i></li> <li>✓ <i>Name, logo, URL &amp; 50-word company description in the Final Program. Payment &amp; commitment due August 1, 2008, to be included in the program.</i></li> <li>✓ <i>Name/Logo in Sponsorship List in Conference Preliminary Program</i></li> </ul> <p><i>*CEO Forum Sponsor - Opening page to the CEO Forum web cast. (for an additional \$5,000)</i></p>

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<b>SILVER</b>	<b>\$15,000</b>	<ul style="list-style-type: none"> <li>• <b>Badge/Laynard Holders with ASCE &amp; Sponsor Logo – \$15,000</b></li> <li>• <b>Student Orientation Session (Thursday) – \$15,000</b></li> <li>• <b>Student Lunch (Saturday) – \$15,000</b></li> </ul> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>One Full Registration to Conference</i></li> <li>✓ <i>Event Sponsors – Company Name on sign at your event</i></li> <li>✓ <i>Event Sponsors – Company Name shown with event in Program</i></li> <li>✓ <i>Event Sponsors – May have your staff handout pre-approved item at event</i></li> <li>✓ <i>Name/Logo on the ASCE Conference Website</i></li> <li>✓ <i>Name/Logo on the Conference Sponsors Signs</i></li> <li>✓ <i>Name, logo, URL &amp; 20-word company description in the Final Program. Commitment and payment due August 1, 2008, to be included in the program.</i></li> <li>✓ <i>Name/Logo in Sponsorship List in Conference Preliminary Program</i></li> <li>✓ <i>One-page flyer to be displayed at the ASCE Literature Pavilion</i></li> </ul>
<b>COPPER</b>	<b>\$10,000</b>	<ul style="list-style-type: none"> <li>• <b>CEO only session with Jason Jennings (Friday) - \$10,000</b></li> <li>• <b>Student Educational Program – \$10,000</b></li> </ul> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>Company Name on sign at your event</i></li> <li>✓ <i>Company Name shown with event in Program</i></li> <li>✓ <i>May have your staff handout pre-approved item at event</i></li> <li>✓ <i>Name/Logo on the ASCE Conference Website</i></li> <li>✓ <i>Name/Logo on the Conference Sponsors Signs</i></li> <li>✓ <i>Name/Logo in Sponsorship List in Conference Programs</i></li> <li>✓ <i>One-page flyer to be displayed at the ASCE Literature Pavilion</i></li> </ul>
<b>BRONZE</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>• <b>Student attendee giveaway - \$5,000</b></li> <li>• <b>Networking Breakfasts</b> <ul style="list-style-type: none"> <li>1) Friday Networking Breakfast – \$5,000</li> <li>2) Saturday Networking Breakfast – \$5,000</li> </ul> </li> <li>• <b>Guest Hospitality Suite – \$5,000</b></li> <li>• <b>Habitat for Humanity/Community Service – \$5,000</b></li> </ul> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>Breakfast Sponsors – Receives 2 tickets to your sponsored Breakfast</i></li> <li>✓ <i>Company Name on sign at your event</i></li> <li>✓ <i>Company Name shown with event in Program</i></li> <li>✓ <i>Name on the Conference Sponsors Signs</i></li> <li>✓ <i>Name and website in Sponsorship List in Conference Programs</i></li> </ul>

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<b>BRASS</b>	<b>\$2,000</b>	<ul style="list-style-type: none"> <li>• <b><u>Student Tours – Choose one (1): \$2,000 each</u></b> <ol style="list-style-type: none"> <li>1) Heinz History Center</li> <li>2) Convention Center Green Building Tour</li> <li>3) Pittsburgh Bridges / Incline Tour</li> </ol> </li>   <li>• <b><u>Breaks – Choose one (1): \$2,000 each</u></b> <ol style="list-style-type: none"> <li>1) Thursday PM Beverage Break</li> <li>2) Friday AM Beverage Break</li> <li>3) Friday PM Beverage Break</li> </ol> </li>   <li>• <b><u>Technical Tour – Choose one (1): \$2,000 each</u></b> <ol style="list-style-type: none"> <li>1) North Shore Connector Construction</li> <li>2) Pittsburgh Rivers Locks &amp; Dams</li> <li>3) Carnegie Mellon University Robotics Institute Facilities</li> <li>4) ALCOSAN &amp; PWSA</li> </ol> </li> </ul> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>Event Sponsors – Company Name on sign at your event</i></li> <li>✓ <i>Event Sponsors – Company Name shown with event in Program</i></li> <li>✓ <i>Name in Sponsorship List in Conference Programs</i></li> </ul>
<b>PEWTER</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• <b>Younger Member Registration Support– (multiple) - \$1,000</b></li> <li>• <b>Student Registration Support (multiple) – \$1,000</b></li> <li>• <b>General Sponsor (multiple) – \$1,000</b></li> </ul> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>Name in Sponsorship List in Conference Programs</i></li> </ul>