

SPONSORSHIP OPPORTUNITIES SUMMARY
139th ASCE Annual Civil Engineering Conference
October 29-31, 2009 ♦ Kansas City, MO
www.asceannualconference.org

CATEGORY	AMOUNT	SPONSORSHIP OPPORTUNITIES AND RECOGNITION HIGHLIGHTS
PLATINUM	\$25,000	<ul style="list-style-type: none"> • Opening Plenary (Speaker TBA) - \$25,000 • Theme Party (Friday) - \$25,000 • Industry Leaders Forum (Friday) – \$25,000 • Closing Plenary Breakfast (Speaker TBA) - \$25,000 • Student Lunch (Saturday) – \$25,000 <p><u>Recognition highlights:</u></p> <ul style="list-style-type: none"> ✓ <i>Three full registrations to conference</i> ✓ <i>Four additional tickets to their sponsored event</i> ✓ <i>Theme Party & Student Lunch – Sponsor may handout pre-approved item at event</i> ✓ <i>Tabletop Display in the ASCE Pavilion</i> ✓ <i>Name, logo, URL & 50-word company description in the Final Program</i> ✓ <i>Company Name on sign at your event</i> ✓ <i>Company Name shown with your sponsored event in Program</i> ✓ <i>Company Name listed in pocket program (which is inserted into badge holder)</i> ✓ <i>Name/Logo on the ASCE Conference Website Landing Page and Sponsor Page</i> ✓ <i>Hotlink on ASCE Conference Website Sponsor Page to Sponsor’s Home Page</i> ✓ <i>Name/Logo on the Conference Sponsors Signs</i> ✓ <i>½ Page Ad in the in the Conference Final Program.</i> ✓ <i>Name, logo & website listed in Sponsorship List in Conference Programs, if commitment form received by March 31, 2009, for the Preliminary Program and September 1, 2009, for the Final Program.</i>
GOLD	\$15,000	<ul style="list-style-type: none"> • Attendee Giveaway with ASCE & Sponsor Logo – \$15,000 • Leadership Lunch - \$15,000 • Badge/Lanyard Holders with ASCE & Sponsor Logo – \$15,000 • Student Breakfast/Orientation & Welcome (Thursday) – \$15,000 • Friday Networking Lunch – \$15,000 <p><u>Recognition highlights:</u></p> <ul style="list-style-type: none"> ✓ <i>Two Full Registration to Conference</i> ✓ <i>Two additional tickets to their sponsored event</i> ✓ <i>Event Sponsors – Company Name on sign at your event</i> ✓ <i>Event Sponsors – Company Name shown with event in Program</i> ✓ <i>Company Name listed in pocket program (which is inserted into badge holder)</i> ✓ <i>Event Sponsors – Sponsor may handout pre-approved item at event</i> ✓ <i>Tabletop Display in the ASCE Pavilion</i> ✓ <i>Name, logo, URL & 50-word company description in the Final Program</i> ✓ <i>Name/Logo on the ASCE Conference Website</i> ✓ <i>Name/Logo on the Conference Sponsors Signs</i> ✓ <i>Name, logo & website listed in Sponsorship List in Conference Programs, if commitment form received by March 31, 2009, for the Preliminary Program and September 1, 2009, for the Final Program.</i>

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SILVER	\$10,000	<ul style="list-style-type: none"> • CEO only session - \$10,000 • Student Educational Program - \$10,000 • Student Reception - \$10,000 • Younger Members Leadership Symposium (YMLS) - \$10,000 <p><u>Recognition highlights:</u></p> <ul style="list-style-type: none"> ✓ <i>One Full Registration to Conference</i> ✓ <i>Two additional tickets to their sponsored event</i> ✓ <i>Company Name on sign at your event</i> ✓ <i>Company Name shown with event in Program</i> ✓ <i>Company Name listed in pocket program (which is inserted into badge holder)</i> ✓ <i>Sponsor may handout pre-approved item at event</i> ✓ <i>Name/Logo on the ASCE Conference Website</i> ✓ <i>Name/Logo on the Conference or Symposium Sponsors Signs, as applicable</i> ✓ <i>Name & website listed in Sponsorship List in Conference Programs, if commitment form received by March 31, 2009, for the Preliminary Program and September 1, 2009, for the Final Program.</i>
COPPER	\$5,000	<ul style="list-style-type: none"> • Student attendee giveaway with ASCE & Sponsor Logo - \$5,000 • Saturday Networking Breakfast – \$5,000 • Guest Hospitality Suite – \$5,000 • Community Service Activity – \$5,000 (TBD) <p><u>Recognition highlights:</u></p> <ul style="list-style-type: none"> ✓ <i>Two additional tickets to their sponsored event</i> ✓ <i>Company Name on sign at your event</i> ✓ <i>Company Name shown with event in Program</i> ✓ <i>Name on the Conference Sponsors Signs</i> ✓ <i>Name in Sponsorship List in Conference Programs, if commitment form received by March 31, 2009, for the Preliminary Program and September 1, 2009, for the Final Program.</i>

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BRONZE	\$2,000	<ul style="list-style-type: none"> • <u>Student Tours (TBD) – Choice of one (1) \$2,000 each</u> • <u>Breaks – Choose one (1): \$2,000 each</u> <ol style="list-style-type: none"> 1) Thursday PM Beverage Break 2) Friday AM Beverage Break 3) Friday PM Beverage Break • <u>Technical Tours (TBD) – Choice of one (1) \$2,000 each</u> <p><u>Recognition highlights:</u></p> <ul style="list-style-type: none"> ✓ <i>Tours: Two additional tickets to their sponsored event</i> ✓ <i>Event Sponsors – Company Name on sign at your event</i> ✓ <i>Event Sponsors – Company Name shown with event in Program</i> ✓ <i>Name on the Conference Sponsors Signs</i> ✓ <i>Name in Sponsorship List in Conference Programs, if commitment form received by March 31, 2009, for the Preliminary Program and September 1, 2009, for the Final Program.</i>
BRASS	\$1,000	<ul style="list-style-type: none"> • Younger Member Registration Support– (multiple) - \$1,000 • Student Registration Support (multiple) – \$1,000 • General Sponsor (multiple) – \$1,000 <p><u>Recognition highlights:</u></p> <ul style="list-style-type: none"> ✓ <i>Name in Sponsorship List in Conference Final Program if commitment form received by September 1, 2009.</i>