



Sponsorship Opportunities

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Category	Sponsorship Opportunities and Recognition Highlights
PLATINUM	<p><u>Heroes & Awards Luncheon</u> – \$7,500 Be an integral part of GeoFlorida 2010 by sponsoring this memorable event honoring individuals who have demonstrated exceptional innovation and leadership in the geotechnology industry. This event has grown in stature each year as we collectively pause to recognize and honor individuals who have had a profound effect on our field.</p> <p><u>Welcome Reception</u> – \$6,000 The first event of GeoFlorida 2010, the Welcome Reception, allows sponsors to help attendees get the conference off on good start. One of the most heavily attended events; the Reception will ensure great exposure for your company. Giveaway – Trail Cooler – \$6,000</p> <p><u>Peck Lecture</u> – \$5,000 The Peck Award is given annually to a single author or to two or more collaborating authors for the publication of a case history or histories, or methodologies and recommended practices based on case histories, that provide valuable insights into the geotechnical aspects of constructed facilities. The award recipient or recipients will be invited to deliver the Peck Lecture describing the lessons learned from the relevant case history or histories at the GeoCongress.</p> <p><u>Terzaghi Lecture</u> – \$5,000 This lectureship was established in 1960 by the Soil Mechanics and Foundations Division (now the Geo-Institute) in honor of Karl Terzaghi, Hon.M.ASCE. Each year the Geo-Institute Board of Governors, the Executive Director invites a distinguished engineer to deliver a "Terzaghi Lecture" at an appropriate meeting of the Society.</p> <p><u>Recognition highlights:</u></p> <ul style="list-style-type: none"> • One (1) exhibit booth (1 full registration included) OR Three (3) full registrations • Company Name/Logo rotating on front page • Name/Logo on the Conference Website on sponsors page with link to Sponsoring <i>Firm's</i> homepage • Name/Logo on the Conference Sponsors Signs • Signage leading into the Event indicating your Firm as the Sponsor • Name/Logo in Sponsorship List in Preliminary Program * • Name/Logo in Sponsorship List in Final Program * • Mailing list of all attendees prior to (30 days) and after (30 days) Geo 2010 • ½ page ad in onsite program • Heroes & Awards Luncheon Sponsor receives 2 free tickets to the luncheon • Heroes & Awards Luncheon Sponsor has the ability to distribute materials on chairs at Luncheon • Heroes & Awards Luncheon Sponsor will have one individual from their company introduced and thanked at Luncheon • Welcome Reception Sponsor receives 2 free tickets to the Reception • Welcome Reception Sponsor will have one individual from their company introduced and thanked at Luncheon

<p>GOLD</p>	<p><u>Name Badge Lanyards</u> – \$3,500 Have your company’s logo seen on everyone and by everyone at the GeoFlorida 2010 by sponsoring this year’s lanyards. Lanyards are always a popular choice amongst sponsors, so act quickly to secure this well recognized sponsorship opportunity.</p> <p><u>Exhibit Hall Lunches</u> – \$3,500 – Each Luncheon (choice of 2 – Monday & Tuesday) This sponsorship allows your company to gain exposure to the entire group of GeoFlorida 2010 attendees at one of these two lunches. An ideal sponsorship for an exhibiting company.</p> <p><u>Opening Ceremony and Keynote Speaker</u> – \$3,000 Support the kickoff of the education for GeoFlorida 2010 by sponsoring the opening ceremony and keynote speaker. Always a heavily attended event, this sponsorship will give your company positive exposure as your help get GeoFlorida 2010’s program off to a strong start.</p> <p><u>Closing Plenary and Keynote Speaker</u> – \$3,000 It is always important to finish strong and sponsoring the closing plenary and keynote speaker allows your company to just that. As is the case with the opening ceremony and speaker, this event is very well attended and leaves attendees with a positive impression of the sponsoring company</p> <p><u>Plastic Registration Bags</u> – \$2,500 Want to have your brand in everyone’s hand? This sponsorship allows sponsors to get their brand in front, or more appropriately, in the hands of everyone who attends the conference by having your logo featured on this year’s registration bag.</p> <p><u>Track Sponsor, choice of 2 Tracks each</u> – \$2,500** Does your company have a specialized field at the GeoFlorida 2010 it wants to be associated with? If so the track sponsorship opportunity is perfect for you. This sponsorship allows your company to gets its brand in front of the right sub-set of individuals you are interested in influencing.</p> <p><u>Recognition highlights:</u></p> <ul style="list-style-type: none"> • 1 Full registration • Name/Logo on the Conference Website with link to Sponsoring Firm’s homepage • Name/Logo on the Conference Sponsors Signs • Signage leading into the Event indicating your Firm as the Sponsor • Name/Logo in Sponsorship List in Preliminary Program * • Name/Logo in Sponsorship List in Final Program * • Mailing list of all attendees prior to (30 days) and after (30 days) Geo 2010 • ¼ page ad in final Program • Exhibit Hall Luncheon Sponsors receive 4 Free Tickets to the Exhibit hall <p>** Tracks available for sponsorship are (subject to change):</p> <ul style="list-style-type: none"> • <i>Geo-Hazards and Mitigation;</i> • <i>Testing,</i> • <i>Characterization and Monitoring;</i> • <i>Waste Management;</i> • <i>Modeling; Remediation;</i> • <i>Sustainability</i>
<p>SILVER</p>	<p><u>Refreshments Breaks</u> - \$1500 each Refreshment breaks are always good networking opportunities, as well as a great way to gain exposure for your brand. Choose from;</p> <ul style="list-style-type: none"> ▪ Three (3) morning ▪ Three (3) afternoon

<p>SILVER</p>	<p><u>Technical Tours</u> – \$1,500 Always a valuable part of any GeoCongress the technical tours are well attended and provide great insight into some of the latest and greatest projects. Don't miss the opportunity to have your brand associated with one of these tours.</p> <p><u>Recognition highlights:</u></p> <ul style="list-style-type: none"> • Name on the Conference Website • Name/Logo on the Conference Sponsors Signs – By registration, plenary session & Exhibit Hall • Signage leading into the Event indicating your Firm as the Sponsor • Name in Sponsorship List in Preliminary Program * • Name in Sponsorship List in Final Program * • Mailing list of all attendees prior to (30 days) and after (30 days) Geo 2010
<p>BRONZE</p>	<p>General Conference Sponsor - \$1000</p> <p>Show your support for the geo-profession and be recognized as a leader by becoming a general conference sponsor at this prestigious event.</p> <p><u>Recognition highlights:</u></p> <ul style="list-style-type: none"> • Name on the Conference Website • Name on the Conference Sponsors Signs • Name in Sponsorship List in Preliminary Program * • Name in Sponsorship List in Final Program *

Please contact Britt Wood, Sponsorship Director (bwood@asce.org or 703-295-6288)
or Joanna Colbourne, Sponsorship Coordinator (jcolbourne@asce.org or 703-295-6349)
for more details