

EARTH & SPACE

MARCH 3-5, 2008 * Long Beach, California USA
RENAISSANCE LONG BEACH HOTEL



EXHIBITOR PROSPECTUS

EARTH & SPACE CONFERENCE 2008

11th International Conference on

Engineering, Science, Construction and Operations in Challenging Environments

Sponsored by the ASCE Technical Activities Committee, Aerospace Division

March 3-5, 2008 * Long Beach, California

CONFERENCE OVERVIEW

The ASCE Earth & Space Conference is comprised of special symposia, Student Robotics Competition, concurrent sessions and committee meetings.

The Aerospace Division incubates advanced and emerging technologies and promotes the transfer to civil engineering applications. In addition, it applies the art of civil engineering to the exploration and development of the space frontier and other extreme environments.



EXHIBITOR/SPONSOR

Promote your organization's products and services to approximately 300 research and engineering professionals. Present your most innovative products, equipment, materials, services and applications.

CONFERENCE SPONSORS

Sponsors will receive a skirted table or may bring a 10' pop-up display.

LUNAR Exhibit

will include:

- * 1 Full Exhibitor Registration
- * 1 Exhibit Booth Personnel Registration

ORBITAL Exhibit

will include:

- * 1 Full Exhibitor Registration
- * 1 Exhibit Booth Personnel Registration

GEOSYNCHRONOUS Exhibit

will include:

- * 1 Full Exhibitor Registration
- * 1 Exhibit Booth Personnel Registration

LAUNCHING Exhibit

will include:

- * 1 Full Exhibitor Registration
- * 1 Exhibit Booth Personnel Registration

Conference Location:

Renaissance Long Beach Hotel

111 East Ocean Boulevard
Long Beach, California 90802
Tel: (562) 437-5900
Fax: (562) 499-2512

For updates-visit:

<http://content.asce.org/conferences/earth2008/welcome.html>

for more information, please phone: **800-548-ASCE (2723)**

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EXHIBIT DISPLAYS

Included in Exhibit Displays:

- * ID sign with company name and booth number
- * One (1) complimentary Full Conference Registration per exhibit display. Full Conference Registration badge allows admittance to educational sessions, Monday Ice Breaker Reception, Tuesday Awards Banquet, Networking Beverage Breaks and Proceedings.

DEADLINE
 Return your Space Application/Contract by **Monday, January 7, 2008.**
 After January 7, the opportunity to exhibit may no longer be available.

- * Complimentary Earth & Space post-show attendee lists provided electronically.

You may request the following:

- * Side chair
- * Wastebasket

Additional furniture must be ordered by **Monday, January 7, 2008.** After January 7, exhibitors may be required to pay rental fee(s).

EXHIBIT HALL SCHEDULE

INSTALLATION

Sunday, March 2, 2008

1:00 pm - 5:00 pm Exhibitor Installation

EXHIBIT HALL OPEN HOURS

Monday, March 3, 2008

10:00 am - 8:00 pm Exhibitor Hall Open
 10:00 am - 10:30 am Networking Beverage Break in Exhibit Hall
 3:00 pm - 3:30 pm Networking Beverage Break in Exhibit Hall
 6:00 pm - 8:00 pm Ice Breaker Reception in Exhibit Hall

Tuesday, March 4, 2008

10:00 am - 3:30 pm Exhibitor Hall Open

Tuesday, March 4, 2008

continued

10:00 am - 10:30 am Networking Beverage Break in Exhibit Hall
 3:00 pm - 3:30 pm Networking Beverage Break in Exhibit Hall

Wednesday, March 5, 2008

10:00 am - 3:30 pm Exhibitor Hall Open
 10:00 am - 10:30 am Networking Beverage Break in Exhibit Hall
 3:00 pm - 3:30 pm Networking Beverage Break in Exhibit Hall

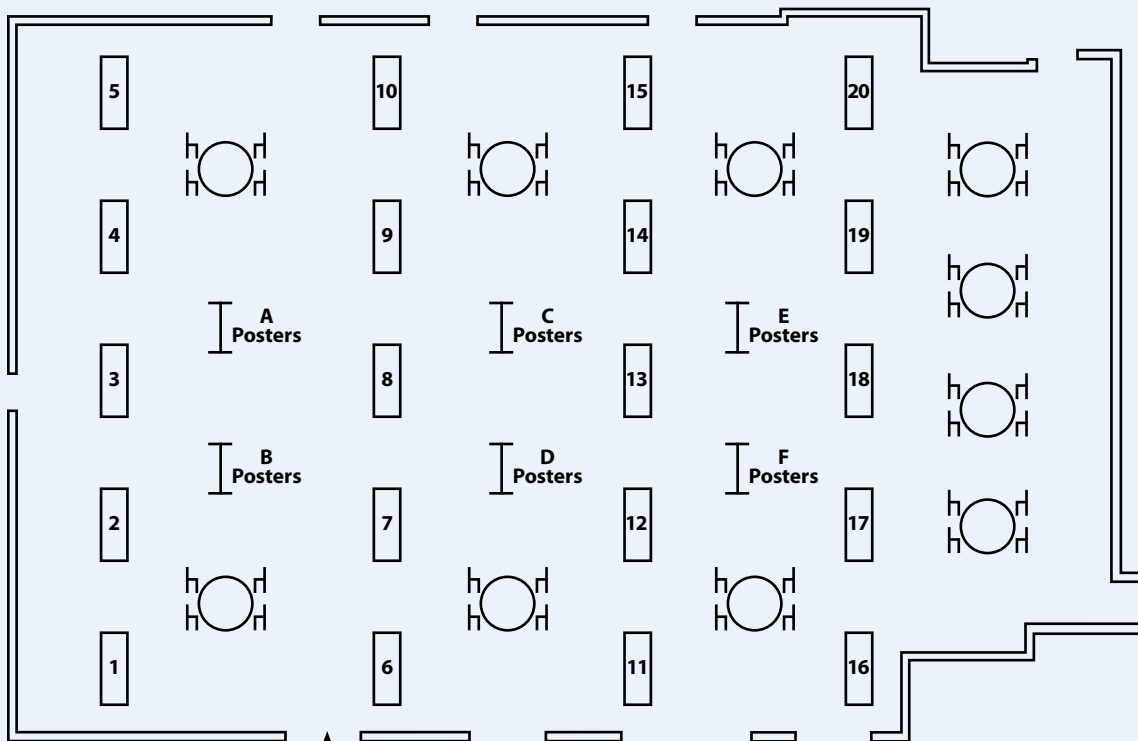
DISMANTLING

Wednesday, March 5, 2008

3:30 pm - 8:00 pm Dismantle Exhibit Hall

This concentrated schedule allows you to attend all activities with Conference attendees.

FLOORPLAN - NAPLES/JUNIOR BALLROOM



Included are: 20 Exhibit Displays and six (6) two-sided Technical Poster Displays

ENTRANCE

For updates - visit:

<http://content.asce.org/conferences/earth2008/welcome.html>

for more information, please phone: 800-548-ASCE (2723)

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EXHIBIT SPACE APPLICATION/CONTRACT

- 1 Complete and sign the Exhibit Space Application/Contract.
- 2 See the 2008 Rules and Regulations for additional information.
- 3 Be sure your authorized company representative is the signatory.
- 4 Indicate your booth preference using the floor plan on page 2.
- 5 Forward the entire Space Application/Contract by **Monday, January 7, 2008**.
- 6 Please print or type **ALL** the information.
- 7 List the name and contact information of the exhibitor/sponsor as you want it to appear in promotional pieces.

EXHIBITOR INFORMATION

Complete Company Name (as it will appear in Final Program)			Web Address
Street Address/PO Box			
City	State	Zip	Country
Telephone	Fax	E-mail	

Indicate the contact or recipient of all materials (e.g. Exhibitor Service Manual, post-conference attendee list):

Booth Coordinator	Title	Credentials	
Street Address (Include full shipping address; UPS/FedEx will not deliver to PO Box)			
City	State	Zip	Country
Telephone	Fax	E-mail	

BOOTH SELECTION

Please list your booth space choices:

_____	_____	_____
1st Choice	2nd Choice	3rd Choice

PRODUCT/SERVICE DESCRIPTION

Please print or type in 50 words or less (minimum of 10) your company product/service description in complete sentence(s) below. Any or part of the description will be used in the development of promotional pieces. (Please use additional pages if necessary.)

SPONSORSHIP LEVEL

Please check your sponsorship level: Lunar Geosynchronous Orbital Launching

TYPE OF DISPLAY

Please check all that apply to your display: Table Top Display Pop-up Booth 6' skirted table wastebasket
 other, please describe: _____

AGREEMENT BY EXHIBITOR/SPONSOR

It is understood that this document will become a binding Contract upon acceptance by ASCE, and incorporated into this Contract are the terms, conditions, Rules and Regulations contained herein. Please retain a copy of this Contract for your records. Your signature is acceptance of the Rules and Regulations as indicated within this Prospectus. The Application will be returned, if it is not properly signed. Space will not be assigned until the Contract is executed properly. The signer agrees to accept the space assigned and can reject it within ten (10) days of the date of confirmation.

By completing and signing the Exhibitor Space Application/Contract, I hereby release any photographs to be used for any purpose to ASCE that may be incidentally taken of me during the Earth & Space Conference 2008.

The exhibitor/sponsor agrees that ASCE may share contact information with other organizations vital to producing the Earth & Space Conference 2008, such as the general service contractor, hotel and other service providers.

I agree to the terms and conditions of this Space Application/Contract.

Signature (required) _____ Title _____ Date _____

Please return your signed Space Application / Contract to: **ASCE - Earth and Space Conference**
Attn: Adele C. Dicken, CMP
1801 Alexander Bell Drive * Reston, Virginia 20191 USA
Tel: (703) 295-6028* * Fax: (703) 295-6329
E-mail: adicken@asce.org* * Web: www.asce.org

<http://content.asce.org/conferences/earth2008/welcome.html>

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for more information, please phone: 800-548-ASCE (2723)

For updates - visit:

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Exhibitor/Sponsor Rules and Regulations EARTH & SPACE CONFERENCE 2008 March 3-5, 2008 * Long Beach, California

RULES AND REGULATIONS

Exhibitors/sponsors will abide by all other provisions of these Rules and Regulations, and with fire regulations and all other regulations of governmental agencies and the facility. It is expressly understood and agreed by applicant that the Rules and Regulations as issued or amended by ASCE are hereby made an integral part of the Space Application/Contract.

INCLUDED IN EXHIBIT DISPLAY

Exhibit displays include: ID sign with company name and booth number; one (1) complimentary Full Conference registration. Exhibitor/sponsor badges allow admittance to educational sessions, Monday Ice Breaker Reception; Tuesday Awards Banquet; Networking Beverage Breaks; Proceedings; and complimentary Earth & Space post-show attendee lists provided electronically.

CANCELLATION

As a sponsor, you receive the benefit of an exhibit display. If after submitting your Exhibit Space Contract/Application, you are unable to exhibit, you must submit a written cancellation notice as soon as possible, but not later than Monday, January 7, 2008. The exhibitor/sponsor specifically recognizes and agrees that ASCE will sustain losses in the event the exhibitor/sponsor fails to provide timely written notice of cancellation. Because such losses cannot be precisely measured but include the costs associated with the inability to replace those canceling, advertising, credibility, redesigning of floorplan, and the like, if written notification is not submitted, your company will forfeit the sponsorship benefit of an exhibit booth at the Earth & Space Conference in 2010.

If booth space is not occupied by 5:00 pm on Sunday, March 2, 2008, ASCE shall have the right to use the space.

EXHIBIT HOURS

Exhibit hours, subject to change by ASCE, are published in the Exhibitor Prospectus, Preliminary Program and on the Internet.

ARRANGEMENT OF EXHIBITS

One (1) six-foot table, and one (1) ID sign are provided without charge. All other furnishings, equipment, facilities, etc., will be provided by Exhibitor/sponsor at its own expense and responsibility. Display materials may be placed up to a height not exceeding eight feet from the building floor. In any portion of the booth beyond mid-point from the rear background of the booth, all parts of the exhibit shall be paced not to exceed the height of four feet. Exhibits not conforming to these specifications or which in design, operation, or otherwise, are objectionable in the opinion of the management will be prohibited.

All demonstrations and exhibits must be confined to the exhibit areas. No exhibitor/sponsor shall assign, sublet, or share the whole or any part of the booth space allotted.

BOOTH ASSIGNMENTS

Booth space will be assigned on a first-come, first served basis. The date that the 2008 Exhibit Space Application/Contract is received will be used for assignment purposes. ASCE will consider each company's preferred booth locations and any additional specifications outlined on the application in assigning exhibit space. ASCE will make every effort to accommodate the needs of the exhibitor/sponsor.

ASCE reserves the right to rearrange the floorplan and/or reassign any exhibit booth location if deemed necessary for the good of the conference.

GENERAL RESTRICTIONS

- 1 Exhibitor/sponsors are prohibited from using amplifying equipment that is objectionable to ASCE.
- 2 Exhibitor/sponsors must confine their activities to their contracted space.
- 3 Exhibitor/sponsors will not be permitted to use strolling entertainment or to distribute samples or souvenirs except from their own exhibit area.
- 4 Exhibitor/sponsors who use costumed models or mannequins should be sure that their manner of appearance and dress is such as to not offend even the most critical.
- 5 Draping materials and other decorative materials must be flameproof and comply with all State and local regulations.
- 6 ASCE reserve the right to require modification of questionable exhibits. "Cash and Carry" sales are not permitted from the exhibit floor.
- 7 Exhibitor/sponsors using music in their exhibit area, either live or mechanical, must provide ASCE with a copy of Exhibitor/sponsors licensing agreement with

ASCAP, BMI, SESAC or other such licensing organization or must expressly warrant in writing to ASCE that no such license is required due to exemption under 17 U.S.C. § 110 (5) or other specified exemption. Further, should Exhibitor/sponsor play music, exhibitor/sponsor agrees to indemnify and hold ASCE harmless from any action brought against ASCE by ASCAP, BMI, SESAC or other licensing organization for the playing of such music.

- 8 Exhibitor/sponsors are prohibited from serving alcoholic beverages or any other food and beverages without written approval from ASCE.
- 9 Exhibitor/sponsors must comply with all safety provisions and other rules and regulations as noted and as required by the facility and fire marshal.
- 10 The laws of the Commonwealth of Virginia shall govern the construction, interpretation and enforcement of this agreement.

LIABILITIES

The exhibitor/sponsor agrees that ASCE, its agents, and employees, and the facility or ASCE employees:

- (a) will not be responsible for any damage to or for the loss or destruction of the exhibitor's/sponsor's property or injuries to the exhibitor/sponsor, his representatives, agents or employees, all claims for any such loss, damage, destruction, or injury being expressly waived by the exhibitor/sponsor;
- (b) will be exempted from or indemnified for any claims for injury to any of the exhibitor's/sponsor's representatives, agents, or employees. The exhibitor/sponsor is required to provide a certificate of insurance to ASCE.

Exhibitor/sponsor shall also indemnify and save and hold harmless ASCE and facility from and against any cost, expense, liability, or damage which may be incident to, arise out of, or be caused by an act, omission, negligence or misconduct on the part of exhibitor/sponsor or its agents, servants, employees, contractors, guests, licensees or invitees, provided such damage or injury has not occurred due to the gross negligence of ASCE or facility. Such indemnification shall not be limited to insurance required herein. ASCE, its agents and employees and ASCE will not be liable for failure to hold the exhibits as scheduled. Payments for booth space will be returned in that event except that any actual expense incurred in the connection with the exhibits will be deducted if the exhibits are called off because of fire, or any act of God, or the public enemy, or strike, or terrorism, or war declared or undeclared, or epidemic, or any law or regulation of public authority or any other act beyond the control of ASCE, which makes it impossible or impracticable to hold the exhibition.



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Exhibitor/Sponsor Rules and Regulations

continued

EARTH & SPACE CONFERENCE 2008

March 3-5, 2008 * Long Beach, California

INSURANCE

Exhibitor/sponsors shall insure their own exhibits and display materials. Exhibitor/sponsors shall carry Public Liability Insurance with a \$1,000,000.00 combined single limit or bodily injury, accident, and property damage. Exhibitor/sponsor shall obtain a waiver of subrogation, releasing the carrier's subrogation rights, from any insurance carrier that carries fire, explosion or any other risk coverage insuring their property. ASCE will not be provided security guard service for this conference. ASCE is not responsible for loss or theft of any kind.

PERSONNEL REGISTRATION AND BADGES

For every exhibit display, exhibitor/sponsors will receive one (1) complimentary Full Conference badge. ASCE reserves the right to restrict or to limit the number of booth personnel. All other employees of the exhibiting/sponsoring company must register as member or nonmember registrants, or with your complimentary allotment at your sponsorship level. Each individual must complete a separate registration form.

The official badge must be worn in the Earth & Space Exhibit Hall at all times, and exhibit booths must be manned during all open Earth & Space Expo 2008 hours.

Each individual exhibitor/sponsor and/or exhibit representative will be responsible for procuring his/her badge at the Earth & Space Conference registration counter. Badges will not be distributed in bulk to one representative of the company.

SUBLETTING OR SHARING OF BOOTH SPACE

Exhibitor/sponsors may not assign, sublet, or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by the exhibitor/sponsor and/or approved by ASCE. Two or more exhibitor/sponsors may share booth space only if utilizing at least two display spaces and with written approval from ASCE.

DISPLAY LIMITATION

All exhibits must be confined to the spatial limits of the exhibit space. Equipment, products, or materials to be shown or demonstrated must be placed within the contracted space to ensure that the attendee viewing the display will be in the spatial limits and not impeding the aisle traffic. No part of any display may be suspended from or attached to any part of the Renaissance Long Beach Hotel.

HANGING SIGNS AND GRAPHICS

No hanging signs or banners will be permitted without written approval of ASCE.

FLAMMABLE AND TOXIC MATERIAL

All materials used in the display construction or decorating should be made of fire retardant materials and be certified as flame retardant. Exhibitor/sponsors should dispose of any waste products they generate during the exhibition in accordance with guidelines established by the Environmental Protection Agency and the facility.

LIGHTING

Exhibitor/sponsors should adhere to the following minimum guidelines when determining booth lighting:

- * No lighting, fixtures, lighting trusses, or overhead lighting are allowed outside the boundaries of the exhibit space.
- * Lighting should be directed to the inner confines of the booth space. Lighting should not project onto other exhibits or show aisles.
- * Lighting that is potentially harmful, such as lasers or ultraviolet lighting, should comply with Renaissance Long Beach Hotel rules and be approved in writing by ASCE Conference & Education Department.
- * Lighting that spins, rotates, pulsates and other specialized lighting effects should be in good taste and not interfere with neighboring Exhibitor/sponsors or otherwise detract from the general atmosphere of the Earth & Space Conference.

DEMONSTRATIONS

As a matter of safety and courtesy to others, the exhibitor/sponsor should conduct sales presentations and product demonstrations in a manner which assures that all exhibitor/sponsor personnel and attendees are within the contracted exhibit space.

SOUND/MUSIC

In general, the exhibitor/sponsor may use sound equipment in their display so long as the noise level does not disrupt the activities of neighboring exhibitor/sponsors. Rule of thumb: sound and noise should not exceed 85 decibels.

Exhibitor/sponsors should be aware that music played in their displays, whether live or recorded, may be subject to laws governing the use of copyrighted compositions. ASCAP, BMI, and SESAC are three authorized licensing organizations that collect copyright fees on behalf of composers and publishers of music.

RESPECT YOUR NEIGHBORS

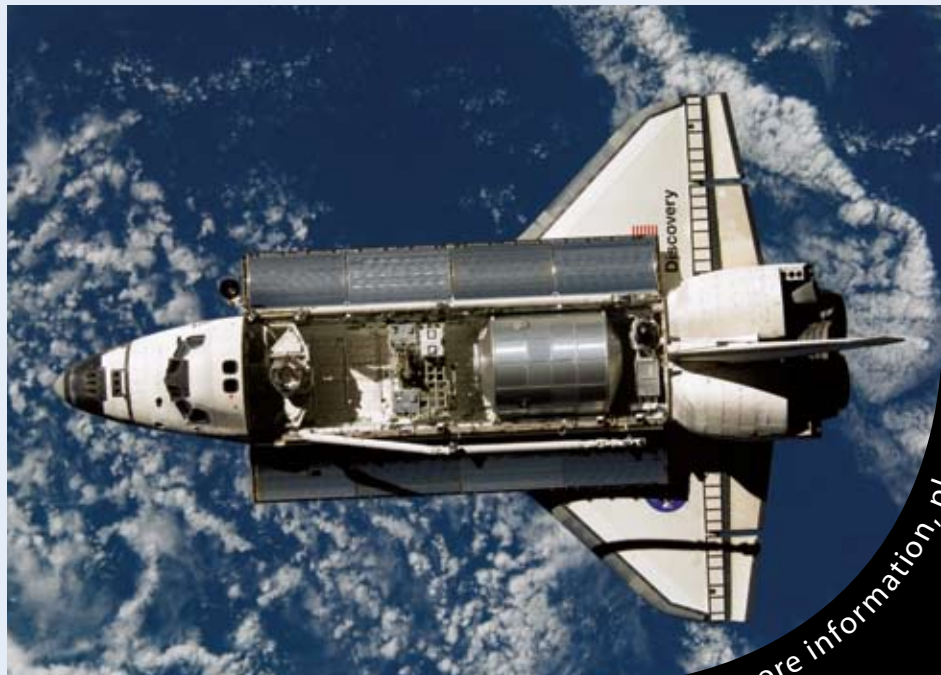
Exhibitor/sponsors may only enter exhibit areas other than their own by invitation.

Exhibitor/sponsors are not permitted to distribute promotional material, samples, catalogues, pamphlets, or publicity except within their own display space.

PHOTOS, VIDEO, FILM, RECORDING

Photo taking of exhibit booths other than your own is strictly prohibited.

In consideration of the opportunity to be an exhibitor/sponsor at the Earth & Space Conference, the exhibitor/sponsor and his/her company's representatives hereby grant permission to ASCE to use, reproduce, and/or disseminate in any form or media, any film, audio, or photo taken or recorded of the exhibitor/sponsor and/or the exhibit during the above named conference for the purpose of promoting Earth & Space's current or future activities, programs, symposia or meetings. ASCE may copyright and distribute materials containing the film, video, audio, or photograph without further approval from me or my display. Exhibitor/sponsors hereby waive any claims that you or your company's representatives might have against ASCE related to such appearance(s) in the final product(s).



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Exhibitor/Sponsor Rules and Regulations

continued

EARTH & SPACE CONFERENCE 2008

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PROTECTION TO THE EXHIBIT FACILITY

Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the exhibit area without permission of ASCE and proper Renaissance Long Beach Hotel authority.

AMERICAN WITH DISABILITIES ACT (ADA)

Exhibitor/sponsors acknowledge their responsibilities under the Americans with Disabilities Act (ADA) to make their displays accessible to handicapped persons. Exhibitor/sponsor shall also indemnify and hold harmless ASCE and facility against cost, expense, liability or damage, which may be incident to, arise out of or be caused by Exhibitor/sponsor's failure to have their exhibit area comply with requirements under the Act.

MANNING OF EXHIBIT

Exhibit displays must be manned at all times during show hours from 10:00 am on Monday, March 3, 2008, through to the close of the Exhibit Hall on Wednesday, March 5, at 3:30 pm.

UNION AGREEMENTS

The exhibitor/sponsor hereby agrees to abide by all agreements made between the unions, ASCE, or its agents pertaining to the use of union labor at all times while in the Earth & Space Expo 08.

TAXES

The exhibitor/sponsor shall be solely responsible for any federal, state, or local tax required to be collected or withheld on any purchase.

EARLY DISMANTLE PENALTY

Exhibitor/sponsors who have not completed the set-up of their booths by 10:00 am on Monday, March 3, 2008, will be subject to a fine of \$250 per display space.

The opening and closing show hours are subject to change.

SIGNATORY AUTHORITY

The exhibitor/sponsor warrants that the person who signed the contract has signatory authority on behalf of the exhibitor/sponsor to execute the binding agreement of the 2008 Exhibit Space Application/Contract.

ACCEPTANCE OF EXHIBITS

Exhibitor/sponsors will be bound by the Rules and Regulations set forth herein and by such amendments or additional Rules and Regulations, which may be established by ASCE or the Renaissance Long Beach Hotel.

ASCE's acceptance of the contract constitutes an agreement of the parties to abide by the terms and conditions contained herein. ASCE reserves the absolute right to reject any and all applications.

Rights of the exhibitor/sponsor will not be assignable to any other firm or person.

INTERRUPTION OF THE CONFERENCE

If for any reason ASCE determines the location of the Earth & Space Conference should be changed or the dates of the conference postponed, no refund will be made, but ASCE shall assign to the exhibitor/sponsor in lieu of the original space, such other space as ASCE deems appropriate, and the exhibitor/sponsor agrees to use such space under the same Rules and Regulations. ASCE shall not be financially liable or otherwise obligated in the event that the Conference is canceled, postponed, or relocated, except as provided herein.



HANDLING OF STORAGE

The facility will not accept or store exhibit materials or empty crates. The exhibitor/sponsor will make his own arrangements for delivery and receipt of shipments and storage of crates before move-in time. Fire regulations prohibit the storage of empty crates and cartons within the exhibitor/sponsor's display area.

UTILITY SERVICES

Orders for utility services may have advance order deadline requirements that must be adhered to by exhibitor/sponsors in order to ensure installation prior to show opening.

ADMISSIONS

All persons visiting the exhibits will be admitted according to the Rules and Regulations and as issued or amended by the authorized representative of ASCE.

POST-CONFERENCE ATTENDEE LISTS

Exhibitor/sponsors understand and agree that the attendee list is provided for one-time use, solely for the purposes of post-conference follow-up. A separate mailing list rental form must be submitted and approved by ASCE before exhibitor/sponsors make any subsequent use of this list. Neither the list nor any excerpts thereof may be duplicated, reproduced, reused, or transferred without prior written authorization of ASCE. Exhibitor/sponsors understand that attendee lists are seeded with decoy names to detect unauthorized use.

SPONSORSHIP OPPORTUNITIES SUMMARY

Please refer to the Sponsorship Opportunities Summary for the list of benefits you receive at your sponsorship level. A copy is located on the Web site at: <http://content.asce.org/conferences/earth2008/sponsors.html>

SPONSORSHIP QUESTIONS

For more information about sponsorship opportunities, contact: Marcia Saumweber at (703) 295-6347 or e-mail: msaumweber@asce.org

CONFERENCE & EXHIBIT QUESTIONS

For more information about exhibiting or the conference program, contact Adele C. Dicken, CMP, at (703) 296-6028 or e-mail: adicken@asce.org

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EARTH & SPACE CONFERENCE 2008

ANTICIPATED ATTENDANCE

Approximately 300 research and engineering professionals are expected to participate in the 2008 Conference.

CONFERENCE SPONSORS

An exhibit display is a benefit for your sponsorship. Thank you for your support.



Sponsorship
Does Have
Its Benefits!

Renaissance Long Beach Hotel

111 East Ocean Boulevard * Long Beach, California 90802

Tel: (562) 437-5900, (800) 228-9898

ASCE Earth & Space Group Rate\$118.00 plus tax

Government Rate.....\$118.00 plus tax

Make Your Hotel Reservations

Make your hotel reservations by reservation deadline of **Monday, February 11, 2008**; after this date, the block of rooms reserved for the Conference will no longer be available.

You can make your hotel reservations online at:

<http://marriott.com/property/propertypage/lgbrn?groupCode=ascasca&app=resvlink> and use the group code "ascasca."

Or, you can call the hotel directly at **(800) 228-9898** to make your hotel reservation at the Renaissance Long Beach Hotel. Be sure to mention you are an **Earth & Space participant** to receive the special group rate of \$118. Taxes are currently 15% per room night occupied, plus a \$.07 tourism fee.

To learn more about the Renaissance Long Beach Hotel, visit:

www.renaissancehotels.com/lgbrn

Visit the Earth & Space Conference Web site at:

<http://content.asce.org/conferences/earth2008/welcome.html>

Make it a favorite place to visit.

AMERICAN SOCIETY OF CIVIL ENGINEERS

1801 Alexander Bell Drive

Reston, Virginia 20191-4400

Tel: (703) 295-6000*

Fax: (703) 295-6329

www.asce.org

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