



11th Multidisciplinary Conference on Sinkholes and the Engineering and Environmental Impacts of Karst™

September 22-26, 2008 | **Ramada Conference Center Tallahassee**
Tallahassee, Florida

EXHIBITOR PROSPECTUS



For the most detailed and up-to-date information, visit the official Conference Web site at:
www.karstconference.org



Geo-Institute of the American Society of Civil Engineers
1801 Alexander Bell Drive • Reston, VA 20191-4400
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www.karstconference.org



11th Multidisciplinary Conference on Sinkholes and the Engineering and Environmental Impacts of Karst™

The Geo-Institute invites you to exhibit at the premier international karst conference, featuring practical karst applications in the environmental and geotechnical industries. The 11th Karst Conference will be held September 22-26, 2008 at the Ramada Conference Center in Tallahassee, Florida.

The Conference is expected to attract 150 engineers, geologists and others with karst interests. Reserve your booth today for your chance to meet this relevant audience.

If your organization provides goods, services and/or software to support the practical application of karst science, this Conference, dedicated to sinkhole and karst technology, is for you. This event will attract geotechnical professionals from across the globe qualified to specify and purchase equipment and services associated with the karst industry. It's an excellent opportunity for you to develop new customers and reaffirm your long-standing customer relationships.

Booth Cost:

The fee is \$1,000 for a (6' x 10') booth, inclusive of one skirted 6' table, one chair and one wastebasket. Booth price includes one Full Exhibitor registration per standard booth. Multiple booth discounts are not available.

The registration fee for additional exhibitor personnel is \$250. Badge sharing is not allowed. Maximum of two additional exhibitor personnel per standard booth.

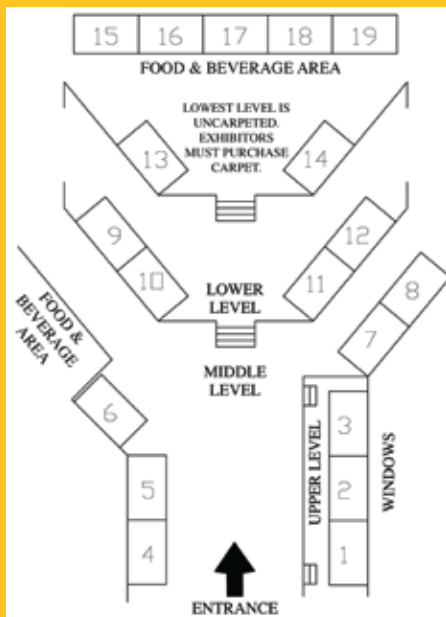
Exhibitors Receive

- 6' x 10' standard booth
- 6' skirted table
- Wastebasket
- One Full registration with access to all sessions
- A copy of the Proceedings

Reasons to Exhibit

- Enjoy generous Exhibit Hall show hours
- Gain face-to-face exposure with approximately 150 decision makers
- Maximize corporate exposure in G-I and conference publications
- Enhance your exposure with a link to your Web site
- Collect qualified sales leads
- Increase your marketing exposure via the post-conference electronic attendee list

Exhibit Hall Location



Windsor Room, Ramada Conference Center

Exhibit Hours: The Exhibit Hall is open a total of 23 hours. Published exhibit hours are subject to change by ASCE.

Installation

Tuesday, September 23, 2008

12:00 – 5:00 pm

Exhibitors Set-Up

Exhibit Hall Open

Tuesday, September 23, 2008

7:00 – 9:00 pm

Exhibit Hall Open

7:00 – 9:00 pm

Welcome Reception in Exhibit Hall

Wednesday, September 24, 2008

10:00 am – 6:30 pm

Exhibit Hall Open

10:00 – 10:20 am

Networking Beverage Break in Exhibit Hall

12:00 – 1:20 pm

Lunch in Exhibit Hall

3:00 – 3:20 pm

Networking Beverage Break in Exhibit Hall

5:00 – 6:30 pm

Manned Poster Session & Wine & Cheese Reception

Thursday, September 25, 2008

9:00 am – 6:30 pm

Exhibit Hall Open

9:20 – 9:40 am

Networking Beverage Break in Exhibit Hall

11:00 – 11:20 am

Networking Beverage Break in Exhibit Hall

12:40 – 1:40 pm

Lunch in the Exhibit Hall

3:00 – 3:20 pm

Networking Beverage Break in Exhibit Hall

5:00 – 6:30 pm

Manned Poster Session

Friday, September 26, 2008

9:00 am – 12:00 noon

Exhibit Hall Open

9:40 – 10:00 am

Networking Beverage Break in Exhibit Hall

Dismantling

Friday, September 26, 2008

12:00 – 4:00 pm

Dismantle Exhibits

Exhibitors Gain

- Access to an important niche market and face time with qualified buyers
- Maximum exposure at the Welcome Reception, lunches and during breaks
- Recognition in Conference publications and on the Conference Web site
- A post-conference attendee list to advance your marketing efforts
- A heightened profile in the geotechnical and environmental community

Exhibit space is limited. Reserve your booth today.

Audience

- Civil, Geotechnical and Environmental Engineers
- Geologists
- Biologists
- Geographers
- Municipal Planners
- Developers
- Government Officials
- Cave Divers

Traffic Builders:

- Tuesday night Welcome Reception
- 20-minute Networking Beverage Breaks
- Wednesday and Thursday Buffet Lunch
- Wednesday Wine & Cheese Reception

Become a Sponsor!

To view the sponsorship opportunities summary, visit <http://content.asce.org/conferences/KARST08/sponsors.html>, or contact: Adele C. Dicken, CMP
ASCE
adicken@asce.org
Tel: (703) 295-6028

Exhibitors: Get Your Questions Answered, contact Jeff Sandersen
ASCE
jsandersen@asce.org
Tel: (703) 295-6107

EXHIBITOR SPACE APPLICATION/CONTRACT



11th Multidisciplinary Conference on Sinkholes and the Engineering and Environmental Impacts of Karst™

September 22-26, 2008
Tallahassee, Florida

Instructions:

- Complete and sign the Exhibitor Space Application/Contract. * Indicates required fields. Please print or type ALL the information.
- List the name and contact information of the exhibiting company as you want it to appear in promotional pieces.
- Make a copy of your completed Exhibitor Space Application/Contract for your files.

Are you a first time Karst Exhibitor?

- Yes
 No

Get involved and play a part in critical issues regarding karst.

Exhibiting Company Information

*Company Name: (no acronyms) _____

*Street Address/PO Box: _____

*City: _____ *State: _____ *Zip: _____ Country: _____

*Tel: _____ Fax: _____

*E-mail: _____ *www: _____

*Logistics Contact Person: _____

*Street Address/PO Box: _____

*City: _____ *State: _____ *Zip: _____ Country: _____

*Tel: _____ Fax: _____ *E-mail: _____

Booth Selection

Please list your booth space choices: 1st: _____ 2nd: _____ 3rd: _____

Product/Service Description

Please print or type in 50 words or less (minimum of 10) your company's product/service description in complete sentence(s) below. All or any part of the description will be used in the development of promotional pieces.

Payment

One standard booth (6' x 10'): \$1,000

Check Enclosed (Payable to ASCE)

American Express Visa MasterCard

Card Number: _____

Expiration Date: _____

Cardholder's Name: _____

Authorized Signature: _____

Return signed contract along with check to:

Attn: Mark Geiger
ASCE/Karst 2008
ASCE Conferences & Expositions
PO Box 79668
Baltimore, MD 21279-0668 USA




Agreement by Exhibitor

It is understood that this document will become a binding Contract upon acceptance by ASCE, and incorporated into this Contract are terms, conditions, Rules and Regulations contained herein. Your signature is acceptance of the Rules and Regulations as indicated within this Prospectus. The Application will be returned, if it is not properly signed. Space will not be assigned until the Contract is executed properly. The signer agrees to accept the space assigned and can reject it within ten (10) days of the date of confirmation.

By completing and signing the Exhibitor Space Application/Contract, I hereby release any photographs to be used for any purpose to ASCE that may be incidentally taken of me during Karst 2008.

The Exhibitor agrees that ASCE may share contact information with other organizations vital to producing Karst 2008, such as the general service contractor, hotel and other service providers.

I agree to the terms and conditions of the Space Application/Contract.

The Exhibitor warrants that the person who signed the contracts has signatory authority on behalf of the Exhibitor to execute the binding agreement of the 2008 Exhibit Space Application/Contract.

Signature (required) _____ Title _____ Date _____

General Information

Conference Location:

Ramada Conference Center Tallahassee
2900 North Monroe Street
Tallahassee, FL 32303
Hotel Reservations: (850) 386-1027
Single or Double: \$85

Taxes are currently 11.5% per room night occupied.

Make Hotel Reservations:

Call the Ramada Conference Center Tallahassee directly at (850) 386-1027 to make your hotel reservation. Please be sure to mention that you are a KARST 2008 Conference participant to receive the group rate.

Exhibitor Rules and Regulations

Exhibitors will abide by all other provisions of these Rules and Regulations, and with fire regulations and all other regulations or governmental agencies by applicant that the Rules and Regulations as issued or amended by ASCE are hereby made an integral part of the Space Application/Contract.

1. Here's how to apply for space: Submit a completed Space Application/Contract.

2. Booth Assignments: Booth space will be assigned on a first-come, first served basis. The date that the Exhibit Space Application/Contract is received will be used for assignment purposes. ASCE will consider each company's preferred booth locations. ASCE will make every effort to accommodate the needs of the Exhibitor. No Exhibitor shall assign, sublet, or share the whole or any part of the booth space allotted.

3. Booth Size and Fee: Standard booths are 10' wide and 6' deep. Booth rental is \$1,000 per standard booth (6' x 10').

4. Acceptance of Exhibit Space Application/Contract: Exhibitors will be bound by the Rules and Regulations set forth herein and by such amendments or additional Rules and Regulations, which may be established by ASCE or Karst 2008. ASCE's acceptance of the contract constitutes an agreement of the parties to abide by the terms and conditions contained herein. ASCE reserves the absolute right to reject any and all applications.

Rights of the Exhibitor will not be assignable to any other firm or person.

5. Payment: A 50% deposit or full payment must accompany your Space Application/Contract. To hold your booth space, you may make a 50% deposit, with the balance due **August 20, 2008**. Space Applications received after **August 20, 2008**, must be accompanied by full payment. If full payment is not received by **August 20, 2008**, the Society shall have the right to retain the deposit as liquidated damages and cancel the booth reservation.

6. Cancellation During The Period of:

Assessment:

On or before Monday, June 23, 2008 \$50
From June 23 - July 28, 2008 \$500 (50%)
After July 28, 2008 \$1,000 (100%)

Cancellations will be accepted only in accordance with above schedule, and must be submitted in writing. If booth space is not occupied by **5:00 pm on Tuesday, September 23, 2008**, ASCE shall have the right to use this space.

7. Booth Furnishings: Each standard booth includes: ID sign with company name and booth number; one 6' skirted table, one side chair, wastebasket, proceedings, and one (1) complimentary Full Conference registration.

8. Exhibitor Service Kit: Exhibitors will receive an Exhibitor Service Kit approximately six weeks prior to the Conference. All other furnishings, equipment, facilities, etc., will be provided by Exhibitor at its own expense and responsibility, and/or can be obtained through the general service contractor/decorator.

All other requirements such as electrical hook-up and telephone lines are not included. Order forms for these services will be provided in the Exhibitor Service Kit. In addition, exhibitor registration forms will be provided in the Exhibitor Service Kit.

9. Arrangement of Exhibits: Display materials may be placed up to a height not exceeding eight feet from the building floor. In any portion of the booth beyond mid-point from the rear background of the booth, all parts

of the exhibit shall be placed not to exceed the height of four feet. Exhibits not conforming to these specifications or which in design, operation, or otherwise, are objectionable in the opinion of the management will be prohibited. All demonstrations and exhibits must be confined to the exhibit areas.

The exhibit hall floorplan shows the arrangement of booths. Dimensions and location of each booth are believed to be accurate, but only warranted to be approximate.

10. Subletting or Sharing of Booth Space: Exhibitors may not assign, sublet, or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by the Exhibitor and/or approved by ASCE.

11. General Restrictions:

a) Exhibitors are prohibited from using amplifying equipment that is objective to ASCE.

b) Exhibitors must confine their activities to their contracted space.

c) Exhibitors will not be permitted to use strolling entertainment or to distribute samples or souvenirs except from their own exhibit areas.

d) Exhibitors who use costumed models or mannequins should be sure that their manner of appearance and dress is such as to not offend even the most critical.

e) Draping materials and other decorative materials must be flameproof and comply with all State and local regulations

f) ASCE reserves the right to require modification of questionable exhibits. "Cash and Carry" sales are not permitted from the exhibit floor.

g) Exhibitors using music in their exhibit area, either live or mechanical, must provide ASCE with a copy of Exhibitors licensing agreement with ASCAP, BMI, SESAC or other such licensing organization or must expressly warrant to ASCE that no such license is required due to exemption under 17 U.S.C 110(5) or other specified exemption. Further, should Exhibitor play music, Exhibitor agrees to indemnify and hold ASCE harmless from any action brought against ASCE by ASCAP, BMI, SESAC or other licensing organization for the playing of such music.

h) Exhibitors must comply with all safety provisions and other rules and regulations as noted and as required by the facility and fire marshal.

i) The laws of the Commonwealth of Virginia shall govern the construction, interpretation and enforcement of this agreement.

12. Liabilities: The Exhibitor agrees that ASCE, its agents, and employees, and the facility or ASCE employees:

a) will not be responsible for any damage to or for the loss or destruction of the Exhibitor's property or injuries to the Exhibitor, his representatives, agents or employees, all claims for any such loss, damage, destruction, or injury being expressly waived by the Exhibitor.

b) will be exempted from or indemnified for any claims for injury to any of the Exhibitor's representatives, agents, or employees. The Exhibitor is required to provide a certificate of insurance to ASCE.

Exhibitor shall also indemnify and save and hold harmless ASCE and facility from and against any cost, expense, liability, or damage which may be incident to, arise out of, or be caused by an act, omission, negligence or misconduct on the part of Exhibitor or its agents, servants, employees, contractors, guests, licensees or invitees, provided such damage or injury has not occurred due to the gross negligence of ASCE

Hotel Cutoff:

The reservation cutoff date for the Ramada is **Friday, August 29, 2008**.

Ground Transportation:

The Ramada provides free airport shuttle (based upon availability; call hotel 24 hours in advance).

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or facility. Such indemnification shall not be limited to insurance required herein. ASCE, its agents and employees and ASCE will not be liable for failure to hold exhibits as scheduled. Payments for booth space will be returned in the event except that any actual expense incurred in the connection with the exhibits will be deducted if the exhibits are called off because of fire, or any act of God, or the public enemy, or strike, or terrorism, or war declared or undeclared, or epidemic, or any law or regulation of public authority or any other act beyond the control of ASCE, which makes it impossible or impractical to hold the exhibition.

13. Insurance: Exhibitors shall insure their own exhibits and display materials. Exhibitors shall carry Public Liability Insurance with a \$1,000,000.00 combined single limit or bodily injury, accident, and property damage. Exhibitor shall obtain a waiver of subrogation, releasing the carrier's subrogation rights, from any insurance carrier that carries fire, explosion or any other risk coverage insuring their property. ASCE will not be providing security guard service for this conference. ASCE is not responsible for loss or theft of any kind.

14. Photos, Video, Film, Recording: Photo taking of exhibit booths other than your own is strictly prohibited.

In consideration of the opportunity to be an Exhibitor at Karst 2008, the Exhibitor and his/her company's representatives hereby grant permission to ASCE to use, reproduce, and/or disseminate in any form or media, any film, audio, or photo taken or recorded of the Exhibitor and/or the exhibit during the above named conference for the purpose of promoting Karst 2008 current or future activities, programs, symposia or meetings. ASCE may copyright and distribute materials containing the film, video, audio, or photograph without further approval from me or my display. Exhibitors hereby waive any claims that you or your company's representatives might have against ASCE related to such appearance(s) in the final product(s).

15. Protection to the Exhibit Facility: Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the exhibit area without permission of ASCE and the Ramada Conference Center Tallahassee.

16. Interruption of the Conference: If for any reason ASCE determines the location of Karst 2008 should be changed or the dates of the conference postponed, no refund will be made, but ASCE shall assign to the Exhibitor in lieu of the original space, such other space as ASCE deems appropriate, and the Exhibitor agrees to use such space under the same Rules and Regulations. ASCE shall not be financially liable or otherwise obligated in the event that the Conference is cancelled, postponed, or relocated, except as provided herein.

17. Handling of Storage: The facility will not accept or store exhibit materials or empty crates. The Exhibitor will make his own arrangements for delivery and receipt of shipments and storage or crates before move-in time. Fire regulations prohibit the storage of empty crates and cartons within the Exhibitor's display area.

18. Post-Conference Attendee Lists: Exhibitors understand and agree that the attendee list is provided for one-time use, solely for the purposes of post-conference follow-up. A separate mailing list rental form must be submitted and approved by ASCE before Exhibitors make any subsequent use of this list. Neither the list nor any excerpts thereof may be duplicated, reproduced, reused, or transferred without prior written authorization of ASCE. Exhibitors understand that attendee lists are seeded with decoy names to detect unauthorized use.