

2011 | WORLD ENVIRONMENTAL & WATER RESOURCES CONGRESS

PALM SPRINGS, CALIFORNIA
MAY 22-26, 2011

Bearing Knowledge for Sustainability

CONGRESS: Sunday, May 22 – Thursday, May 26
EXHIBITS: Monday, May 23 – Wednesday, May 25

**An outstanding opportunity awaits you to exhibit
at the 2011 EWRI CONGRESS.**

Present your specialized expertise and products for
multi-disciplinary project teams to use in producing
sustainable projects for a *sustainable future*.

www.asce.org/conferences/ewri2011



CONGRESS SCHEDULE AT A GLANCE

(Subject to change.)

SUNDAY, MAY 22, 2011

- 12:00 – 8:00 p.m. Registration
- 8:00 a.m. – 9:00 p.m. Committee Meetings
- 8:00 a.m. – 5:00 p.m. Short Courses

MONDAY, MAY 23, 2011

- 7:00 a.m. – 5:00 p.m. Registration
- 8:30 – 10:30 a.m. Opening Ceremony
- 11:00 a.m. – 12:30 p.m. Concurrent Technical Sessions
- 12:00 – 5:00 p.m. **Exhibitor Move-in**
- 12:30 – 1:30 p.m. Lunch on Your Own
- 1:30 – 3:30 p.m. Concurrent Technical Sessions
- 3:30 – 5:00 p.m. Concurrent Technical Sessions
- 6:00 – 8:00 p.m. **Exhibit Hours**
- 6:00 – 8:00 p.m. **Ice Breaker Welcome Reception**

TUESDAY, MAY 24, 2011

- 7:00 a.m. – 5:00 p.m. Registration
- 8:00 a.m. – 6:00 p.m. Technical Tours
- 8:00 a.m. – 5:00 p.m. Short Courses
- 9:00 – 10:30 a.m. Concurrent Technical Sessions
- 10:00 a.m. – 4:00 p.m. **Exhibit Hours**
- 10:30 – 11:00 a.m. **Networking Break**
- 11:00 a.m. – 12:30 p.m. Concurrent Technical Sessions
- 12:30 – 1:30 p.m. Lunch on Your Own
- 1:30 – 3:00 p.m. Concurrent Technical Sessions
- 3:00 – 3:30 p.m. **Networking Break**
- 3:30 – 5:00 p.m. Concurrent Technical Sessions
- 5:00 – 9:00 p.m. Committee Meetings

WEDNESDAY, MAY 25, 2011

- 7:00 a.m. – 5:00 p.m. Registration
- 9:00 a.m. – 5:00 p.m. Student Program
- 9:00 – 10:30 a.m. Concurrent Technical Sessions
- 10:00 a.m. – 3:30 p.m. **Exhibit Hours**
- 10:00 a.m. – 3:00 p.m. Technical Tours
- 10:30 – 11:00 a.m. **Networking Break**
- 11:00 a.m. – 12:30 p.m. Concurrent Technical Sessions
- 12:30 – 1:30 p.m. Lunch on Your Own
- 1:00 – 6:30 p.m. Technical Tours
- 1:30 – 3:00 p.m. Concurrent Technical Sessions
- 3:00 – 3:30 p.m. **Networking Break**
- 3:30 p.m. **Exhibit Hall Closes**
- 3:30 – 6:00 p.m. **Exhibitor Move-out**
- 3:30 – 5:00 p.m. Concurrent Technical Sessions
- 6:00 – 9:00 p.m. Key Social Event

THURSDAY, MAY 26, 2011

- 9:00 – 10:30 a.m. Concurrent Technical Sessions
- 11:00 a.m. – 12:30 p.m. Concurrent Technical Session
- 1:00 – 6:30 p.m. Technical Tours
- 1:30 – 3:00 p.m. Concurrent Technical Sessions

* **Bolded events take place in the Exhibit Hall**

EWRI 2011 CONGRESS DATES TO REMEMBER

(Subject to change)

Congress Dates: Sunday, May 22 – Thursday, May 26

2010

- May 25** 50% deposit due with completed Exhibit Space Application/Contract mailed before September 22, 2010
- September 22** Final payment due for Exhibit Space Application/Contract mailed before September 22, 2010
- October 25** Exhibitor housing opens

2011

- February 23** 100% payment due for contracts executed onsite at EWRI 2010
- Booth cancellation deadline**
Product description (25 words or less) exactly as it should appear in the Final Program
- March 28** Exhibitor Service Kit emailed (check kit for booth equipment, labor, registration form, accessories, etc.)
- April 11** Final date to submit requests for affiliated events: Hospitality Events, Exhibitor Staff Meetings, etc.
- April 21** Exhibitor housing deadline
- May 11** Final date to submit Exhibitor Registration Forms
- May 23** Exhibitor registration 7:00 a.m. – 12:00 p.m.
Setup – Exhibit installation begins at 12:00 p.m. (No materials accepted in the Exhibit Hall prior to 12:00 p.m.)
Space not claimed and occupied or for which no special arrangements have been made will be resold or reassigned at 5:00 p.m.
- May 25** Move-out – All exhibits must be packed and ready for shipment no later than 6:00 p.m.

Questions? Contact Sean Scully, 703-295-6154, sscully@asce.org or Kira Simonson, 703-295-6349, ksimonson@asce.org.

Reach for an EWRI 2011 Sponsorship Opportunity!

For more detailed sponsorship information, contact Sean Scully at sscully@asce.org or 703-295-6154
or Kira Simonson at ksimonson@asce.org or 703-295-6349.

Sponsorship Opportunities Available

Platinum – \$10,000

Offsite Dinner Ice Breaker Welcome Reception

Recognition highlights:

- One (1) page advertisement in Final Program book
- One (1) standard exhibit booth (standard booth is 10x10-ft.) (Refer to Rules and Regulations and complete the Space Application/Contract)
- Giveaway in registration bags
- Name/logo on scrolling PowerPoint display at various events
- Name/logo and URL printed in Sponsors' listing in Final Program
- Name/logo and URL posted on the EWRI Congress Website
- Name/logo on Sponsors' recognition signage in registration area

Gold – \$5,000

Lanyards Hotel Key Cards Keynote Breakfast

Recognition highlights:

- One (1) full page advertisement in Final Program book
- One (1) standard exhibit booth (standard booth is 10x10-ft.) (Refer to Rules and Regulations and complete the Space Application/Contract)
- Giveaway in registration bags
- Name/logo on scrolling PowerPoint display at various events
- Name/logo and URL printed in Sponsors' listing in Final Program
- Name/logo and URL on the EWRI Congress Website
- Name/logo on Sponsors' recognition signage in registration area

Silver – \$2,500

Refreshment Breaks Short Courses Track Sponsors Student Event

Recognition highlights:

- Name/logo and URL printed in Sponsors' listing in Final Program
- Name/logo on the EWRI Congress Website
- Hotlink on EWRI Congress Website to Sponsor's home page
- Name/logo on Sponsors' recognition signage in registration area

Bronze – \$1,000

General Conference Sponsorship

Recognition highlights:

- Name/logo and URL printed in Sponsors' listing in Final Program
- Name/logo on the EWRI Congress Website
- Name/logo on Sponsors' recognition signage in registration area

2011 | **WORLD ENVIRONMENTAL & WATER RESOURCES CONGRESS**
PALM SPRINGS, CALIFORNIA
MAY 22-26, 2011

Bearing Knowledge for Sustainability

2011 | WORLD ENVIRONMENTAL & WATER RESOURCES CONGRESS

Bearing Knowledge for Sustainability

Dear Prospective EWRI 2011 Congress Exhibitor:

The current economic, political, social, and environmental climate demands that we professionals in the environmental, water, and engineering community adopt a multi-disciplinary team approach that will leverage our technical knowledge and help promote the wide-ranging benefits of sustainability.

To succeed in this requires knowing and understanding the products and services that support the process. To that end, we invite you to exhibit at this very highly regarded and well-attended **World Environmental and Water Resources Congress, to be held in Palm Springs, California – May 22-26, 2011.**

Engineering professionals from across the country and around the world look to ASCE-EWRI for the premier Congress that focuses on water resources and environmental projects such as watershed restoration, groundwater remediation, hydraulics and waterways, irrigation and drainage, water, wastewater, and stormwater, to name a few. If your firm serves these industries, this conference is a must-exhibit event for you.

- An excellent technical program draws key professionals from the water resources, water, wastewater, and environmental sectors. They include owners, consultants, engineers, specifiers, researchers, professors, contractors, manufacturers, and suppliers.
- Several symposia will run throughout the week. Symposia will focus on Arid Lands, Climate Change, Sustainability, and Urban Watershed Management. The 6th World Water Forum Symposium: North American Regional Event is also tentatively scheduled.
- Exhibits and technical sessions will be located in a single conference center facility to encourage easy interaction between exhibitors and key clients and prospects throughout the day. Each exhibitor will receive one (1) full conference registration and one (1) additional exhibit hall-only badge per booth, plus a conference attendance list.
- Dedicated networking events – including the opening evening Ice Breaker Welcome Reception, and daily morning and afternoon refreshment breaks – will take place in the exhibit hall during the conference, to boost and maintain traffic.
- The beautiful Palm Springs venue provides a variety of memorable customer dining and entertainment opportunities convenient to conference hotels.
- High visibility sponsorship opportunities are also available to enhance your exhibit participation.

Exhibit space for this conference will sell out early, so I urge you to act quickly. If you have any questions, please contact me, Debra Leigh, at debraleigh@qwest.net or at 402-330-2844. You may also contact Sean Scully at sscully@asce.org or 703-295-6154.

Thanks for considering exhibiting at our event. We hope to see you in Palm Springs, California for EWRI's 2011 World Environmental & Water Resources Congress – "Bearing Knowledge for Sustainability."

Debra Leigh

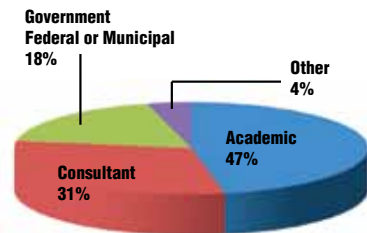
Environmental & Water Resources Institute (EWRI)
2011 Congress Exhibits Chair

TARGET AUDIENCE

Attendees are primarily academics, engineers, corporate decision makers, and researchers, engaged in environmental and water resources disciplines. They mainly represent institutions of higher education, government/military agencies, engineering/consulting firms, and resource management endeavors.

ATTENDEE PROFILE

ORGANIZATION TYPES



Created in 1999, the Environmental & Water Resources Institute is a civil engineering specialty institute of the American Society of Civil Engineers (ASCE), the country's oldest national engineering society. EWRI services are designed to complement ASCE's traditional civil engineering base and to attract new categories of members (non-civil engineer allied professionals) who seek to enhance their professional and technical development.



EXHIBITOR PROVISIONS

Here's what you gain as an Exhibitor, offering your specialized expertise and products to help multi-disciplinary environmental, water, and engineering project teams produce sustainable projects for a sustainable future...

EXHIBITOR BENEFITS:

- One (1) Full Congress Registration
- One (1) Exhibit Hall-Only Badge
- Dedicated hours with qualified buyers
- Exposure at all events in the Exhibit Hall
- Recognition in the Final Program (subject to print deadlines)
- Recognition on the EWRI Congress Website
- A pre- and post-Congress Attendee List (with submittal of list rental agreement)

EXHIBITOR FEES AND PROVISIONS:

Exhibitor Booth Rental: \$1,595 includes...

10x10-ft. Inline Booth, 6-foot skirted table, two chairs, 1 trash can, and 1 ID sign (carpet not included).

Corner Booths are available for an additional \$200.

Booths are assigned to companies in good standing, on a first come, first served basis.

Payment for Space:

Applications must be accompanied by 50% of the total space rental, made payable to ASCE/EWRI Congress 2011 Exhibits, if mailed between May 25, 2010 and September 22, 2010. All space must be paid in full by September 22, 2010. After that date, all reserved booth space not paid in full will be released for resale. Contracts submitted after September 22, 2010, must be accompanied by payment in full. Applications received onsite at the 2010 Congress must pay 50% deposit on or before February 23, 2011. If the 50% deposit is not received by February 23, the space will be released for resale. Setup is prohibited until the booth space is paid in full.

Cancellation of Space:

Cancellation notification must be submitted in writing to ASCE Show Management. Refund of the total amount paid less a \$100 processing fee per 10x10 space will be made if cancellation is received before February 23, 2011. No refunds will be made for cancellations received on or after February 23, 2011. Forward cancellations to Lucy King at lking@asce.org or via fax to 703-295-6329.

Exhibit Service Company:

Alliance Exposition Services is the official contractor for ASCE-EWRI. An Exhibitor Kit containing the forms necessary to ship your booth and to place orders for services will be emailed to you two (2) months prior to the show.

EXPOSITION SCHEDULE

(Subject to change.)

MONDAY, MAY 23, 2011

Exhibitor Move-in:	12:00 – 5:00 p.m.
Exhibit Hall Hours:	6:00 – 8:00 p.m.
Ice Breaker Welcome Reception:	6:00 – 8:00 p.m.

TUESDAY, MAY 24, 2011

Exhibit Hall Hours:	10:00 a.m. – 4:00 p.m.
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WEDNESDAY, MAY 25, 2011

Exhibit Hall Hours:	10:00 a.m. – 3:30 p.m.
Exhibitor Move-out:	3:30 – 6:00 p.m.

RESERVE YOUR SPACE NOW!

Contact Sean Scully at sscully@asce.org
or 703-295-6154!

Take advantage of this prime occasion to reach
your target audience!

EXHIBITOR HOUSING

Hotel Information:

Renaissance Palm Springs Hotel
888 Tahquitz Canyon Way
Palm Springs CA 92262

Rates: \$129.00 Single/Double

All rates are subject to applicable tax, which is currently 15.5% per room, per night, and is subject to change without notice. All room rates are also subject to a utility tax of \$.89, and tourism fee of .00105 per room, per night.

The Exhibitor Room Block will open **October 25, 2010**. To receive the reduced Congress rate, reservations must be made by **Thursday, April 21, 2011**. Instructions for making your reservation will be posted on the EWRI 2011 Congress web site when the block is ready to open.

Airport Information:

Palm Springs International Airport - PSP
Phone: 1-760-318-3800
Hotel direction: 1 mile west

Transportation to Conference:

Driving Directions - Exit airport and proceed west on Tahquitz Canyon (towards mountains). Pass Farrell and Sunrise Blvd., and the hotel will be on your right side, immediately following N. Avenida Caballeros Street.

Hotel Shuttle:

Airport shuttle service to the Renaissance is complimentary. To arrange for shuttle service, pick up your luggage then call the hotel from a courtesy phone in baggage claim. The shuttle will meet you in the median section outside of the baggage claim area.

Car Rentals:

Save on car rentals! EWRI 2011 has negotiated discounted car rental rates. Enjoy the many attractions Palm Springs has to offer while taking advantage of this great deal. Please use this Hertz discount code PC# 144782 when booking to save up to \$5 a day on your rental.

**Hertz Rental Car at Palm Springs International Airport:
760-778-5100**

Parking:

The hotel has on-site parking for a daily parking fee of \$10.00. Valet parking is also available for a daily fee of \$18.00.

Place your organization side-by-side with these renowned past Congress Sponsors and Exhibitors:

Aarhus Geophysics	JEO Consulting Group
A.D.A. Engineering, Inc.	Jones, Edmunds & Associates
AAWRE	Kisters North America
Aerrotek	Kristar Enterprises
Agri Drain Corporation	Lamp, Rynearson & Associates
AKRF, Inc.	LFR Inc.
American Academy of Water Resources Engineers	Milone & MacBroom, Inc.
Aquatic Plants of Florida, Inc.	NCEES
Aquaveo	Nilex
Baysaver Technologies, Inc.	Northeast Laboratory Services
Bentley Systems Incorporated	Norwich University Master of Civil Engineering
Campbell Scientific, Inc.	Oceanit
CDM	Olsson Associates
CDS Technologies Inc.	Orenco Systems® Inc.
CH2M Hill	Papio Missouri River
Chastain Skillman	PB
Clear Water Compliance Services, Inc.	PBS&J
Contech Stormwater Solutions, Inc.	Prince Sultan Bin Abdulaziz International Prize for Water
CPESC, Inc.	Prince Sultan Research Center for Environment, Water and Desert
CRC Press - Taylor & Francis Group LLC	Reed and Graham, Inc.
David Evans and Associates Inc.	Rinker Materials Concrete Pipe Division
Delorme	Scheda Ecological
DHI Water and Environment	Solar Bee Pump Systems Inc.
EMS-I	Sontek/YSI Inc.
ESRI	Storm Trap
EWRI	Stormwater Management, Inc.
Exhibits Plus, Inc.	Tampa Convention and Visitors Bureau
Firestone Specialty Products	Teledyne RD Instruments
Fuss & O'Neill	Terre Hill Concrete Producers
Fyte Company LLC	The Hydros Group
Graef, Anhalt, Schloemer & Associates	United Storm Water, Inc.
Griffin Pipe Co.	U.S. Army Corps of Engineers, Engineer Research & Development Center
Gulf of Mexico Foundation	U.S. Environmental Protection Agency, NRMRL
Hach Environmental	Water for People
Hach Homeland Security	Water Resources Publications
Halcrow, Inc.	WEST Consultants, Inc.
Hanna Instruments	Woolpert, Inc.
Hanson Pipe & Precast	Worcester Polytechnic Institute - WPI
HDR Engineering, Inc.	XERIPAVE, LLC
HSW Engineering	YSI, Inc.
Hydro International	
In-Situ® Inc.	
Instrumentation Northwest	