

14TH CONFERENCE ON COLD REGIONS ENGINEERING



COLD REGIONS IMPACTS ON
RESEARCH – DESIGN – CONSTRUCTION

August 30 - September 2, 2009, Duluth, MN



EXHIBITOR INFORMATION

Duluth Entertainment Convention Center (DECC)

Duluth, Minnesota

August 30 - September 2, 2009

Attendees:

Engineering professionals involved with cold regions issues in the “snow belt” states as well as the traditional cold regions of Alaska, Canada, Scandinavia, and Europe.

Conference Topics:

- Infrastructure
- Pavement
- Construction
- Frost Action
- Materials
- Insulation
- Drainage in Flexible/Inflexible Structures
- Roads
- Airports
- Winter Maintenance
- Railroads
- Landfilling
- Hydrology and Hydraulics

Exhibitor Benefits:

- Gain unique access to niche markets
- Heighten your profile in the Cold Regions engineering community
- Advance your marketing efforts with free post-show attendee lists
- Meet and interact with professionals in the field
- Receive recognition in the conference program

Space Rental:

Exhibit fee includes a 6-foot skirted table, 2 chairs, a booth identification sign, and one (1) complimentary full registration. Additional furnishings and optional electrical hook-ups and telephone lines are not included in this agreement. All requests for additional equipment must be coordinated with the DECC. Full information will be included in the Exhibitor Kit to be mailed before the conference begins.

Exhibit Hall Schedule:

Monday, August 31

1:00 pm – 7:00 pm

Tuesday, September 1

8:00 am – 1:00 pm

Wednesday, September 2

8:00 am – 12:00 pm

Installation and Dismantling of Exhibits:

Exhibitors may set up their exhibits **Monday, August 31** from 8:00 am – 12:00 pm. Exhibitors should plan to dismantle and pack their materials on Wednesday, September 2 beginning at 12:00 pm. (All exhibits must be dismantled and removed by 4:00 pm.)

Exhibitor Fee: (per 10' x 10' booth)

- **\$650 by June 30, 2009**

TO APPLY FOR SPACE:

Submit a completed original Space Application and Contract with payment of full exhibit fee by **June 30, 2009**. For more information, contact Carrie Clement at 218/740-4782 or carrie.clement@wlssd.duluth.mn.us or Jeff Sandersen at 703/295-6107 or jsandersen@asce.org.

SPACE IS LIMITED! RESERVE YOUR PLACE IN OUR EXHIBIT HALL NOW!



EXHIBIT SPACE APPLICATION – CONTRACT

American Society of Civil Engineers
14th Conference on Cold Regions Engineering

Duluth Entertainment Convention Center ♦ Duluth, MN ♦ August 30 - September 2, 2009

Return signed contract along with payment to: Cathy Elbo, c/o ASCE
P.O. Box 79668, Baltimore, MD 21279-0668 • Tel: (703) 295-6014 • Fax: (703) 295-6329

Make checks payable (in U.S. \$\$) to ASCE Cold Regions Exhibits. Are you a first-time exhibitor? YES No

Please Print Clearly

Company _____

Contact Name _____ Contact Job Title _____

Street Address _____ P.O. Box _____

City _____ State _____ Country _____ Zip _____

Phone _____ Fax _____ 800# _____

E-mail _____ Web site _____

P.R. Contact/Firm _____ P.R. Contact Phone _____

EXPOSITION FEE PAYMENT SCHEDULE

RATE: \$650 for (1) 10x10 booth

The following payment schedule applies:

- Initial 50% of the total Exhibit fee due with this contract.
- Final 50% Exhibit fee due no later than **June 30, 2009**.

Contracts executed after **June 30, 2009** require 100% of the total Exhibit Fee.

Payment: Payment may be remitted by check, money order, wire transfer, or credit card. Check Enclosed

Visa MC AMEX Discover Total Cost \$ _____ Deposit Amt. \$ _____

Card Number _____ Exp. Date _____

Authorized Signature _____ Cardholder's Name (print) _____

Space Requirements: Booth Size _____ x _____ Corner: YES (IF AVAILABLE) No

Booth Selection: 1. _____ 2. _____ 3. _____ 4. _____

Please assign near, if possible: _____

Do NOT assign near, if possible: _____

Do you plan to sell products in the exhibit hall? YES No (*Exhibitor responsible for securing and collecting all local and state licenses and taxes*)

Product Description: (25 words or less). Print exactly as it should appear in the final program or e-mail description to celbo@asce.org by **Tuesday, June 30, 2009**.

Special Requirements (e.g. carpet aisles, hanging banners, archways, etc.) _____

THE EXHIBITOR AGREES TO ABIDE BY ALL EXHIBIT TERMS, CONDITIONS, AND REGULATIONS SET FORTH IN THIS CONTRACT.

Authorized Exhibitor Signature _____ Date _____

Accepted by Exhibit Management _____ Date _____

FOR SHOW OFFICE USE ONLY

Date Received _____	Total Square Feet _____	Amount Paid \$ _____
Booth # _____	Cost of Booth \$ _____	Amount Retained \$ _____
#of Corners _____	Deposit Paid \$ _____	Refund Due \$ _____
Dimension _____ X _____	Balance Due \$ _____	Cancellation Date _____
Number of Years _____	Company ID: _____	

ASCE Exhibit Rules and Regulations

1. Contract for Space: This application for space assignment by the American Society of Civil Engineers (ASCE), hereinafter referred to as Show Management becomes a contract when signed by the exhibiting company and accepted by ASCE.

2. Cancellation of Exposition: Should the exposition be canceled, postponed or abandoned thirty days (30) or more prior to the opening date, the exhibitor shall be refunded the amount paid for rental space. However, if the exposition is canceled, postponed, or abandoned within thirty (30) days prior to the opening date of such exposition, 50% of the money paid for rental will be refunded.

3. Payments for Space: Applications must be accompanied by 50% of the total space rental, made payable to ASCE Exhibits, if mailed between March 1, 2009 and June 30, 2009. All space must be paid in full by June 30, 2009. After that date all reserved booth space **not** paid in full will be released for resale. Contracts submitted after June 30, 2009 must be accompanied by payment in full.

4. Cancellation of Space: Cancellation notification must be submitted in writing to ASCE Show Management. Refund of the total amount paid less a \$100 processing fee per 10' x 10' reserved space will be made if cancellation is received BEFORE June 30, 2009. No refunds will be made for cancellations received on or AFTER June 30, 2009.

5. Forfeiture: If an exhibitor does not follow the rules and regulations set by Show Management, the exhibitor shall forfeit the amount paid for space, regardless of whether or not the exhibit space is subsequently leased.

6. Rejection of Application: Show Management reserves the right to cancel or refuse rental of display space to any person or company whose conduct or display of goods is, in the opinion of Show Management, incompatible with the general character and objectives of the exposition.

7. Subletting Space: The exhibitor shall not reassign, sublease or share assigned exhibit space with any person, firm or other entity and agrees not to exhibit, advertise, or offer for sale goods other than those manufactured or sold by him in the regular course of business, without notification to and approval of ASCE Show Management.

8. Exhibit Hours, Installation, and Dismantling: The hours during which the exposition will be open are:

*Move-in Hours:	Monday, August 31	8:00 am - 12:00 pm
*Exhibit Hours:	Monday, August 31	1:00 pm - 7:00 pm
	Tuesday, September 1	8:00 am - 1:00 pm
	Wednesday, September 2	8:00 am - 12:00 pm
*Move out Hours:	Wednesday, September 2	12:00 pm

*(*Hours subject to change)*

CARPETING is a requirement of the show unless the facility has permanent carpeting. All booths must be carpeted in order to participate. Exhibitors may purchase carpeting through the official decorator, or provide their own and be responsible for all labor and equipment costs associated with its installation. Uncarpeted booths will be carpeted by the show decorator at the exhibitor's expense.

No materials can be accepted in the exhibit hall prior to 8:00 am on **August 31, 2009**. All exhibits must be completely set-up by 12:00 pm on **August 31, 2009**. Any space not claimed and occupied or for which no special arrangements have been made prior to 12:00 pm on **August 31, 2009**, may be resold or reassigned by ASCE without any obligation on the part of ASCE for any refund whatsoever. Special arrangements may be made for late set-up with prior approval from ASCE Show Management.

Dismantling of exhibits **MUST NOT** begin before hall closing (12:00 pm) on **September 2, 2009**. Exhibitors agree by signing this contract that they will remain on the exhibit hall floor until the official close of the show. All exhibits must be packed and ready for shipment no later than **4:00 pm on September 2, 2009**.

9. Relocation: Show Management reserves the right to relocate an exhibitor's booth space due to modifications of the exhibit facility, fire marshal restrictions, or any other reason in the best interest of the overall exposition.

10. Fire Protection: Booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform with all local and state government requirements and to National Electrical Code Safety Rules. If inspection indicates that any exhibitor has neglected to comply with these

regulations, or otherwise incurs fire hazards the right is reserved to cancel all or such part of this exhibit as may be irregular.

11. Repair of damages: The cost of repairing any damage by the exhibitor, its employees, representatives, or agents to the convention center will be billed to and paid by the exhibitor. Nothing will be posted on, tacked, nailed, screwed or otherwise attached to the columns, walls, floors, ceiling, furniture or other property of the convention center.

12. Circularization and Solicitation: Distribution of circulars or promotion material may be made only within the booth assigned to the exhibitor presenting such material. Promotional material may not be distributed or left for attendees to pick up in the aisles, registration area, or anywhere else in the convention facility. Non-exhibiting companies/organization will not be permitted to solicit business within the exhibit area or anywhere in the convention center.

13. Loss, Damage and Injury: Show Management will not be responsible for any injury, loss or damage that may occur to an exhibitor's employee or property from any cause whatsoever. Show Management will not be liable for any injury, loss or damage which may be sustained by any person who may be on the premises leased to an exhibitor, or watching, observing, or participating in any demonstration or exhibit of exhibitors.

14. Insurance: The Exhibitor agrees to obtain the following insurance coverage during the dates of the ASCE Exposition, including move-in, move-out days, and be prepared to furnish a certificate of insurance to ASCE if requested; (a) comprehensive general liability insurance, including protective and contractual liability coverage of \$250,000/\$500,000 for bodily injury and \$50,000 property damage (b) employers liability insurance with minimum limits of \$100,000 per accident; (c) workers compensation/occupational disease coverage in full compliance with federal and state laws; (d) owned, non-owned, and hired vehicles, including loading/unloading hazards with bodily injury limits of \$250,000/\$500,000 and property damage limits of \$100,000.

15. Restrictions in Operation of Exhibits: Show Management reserves the right to restrict or evict exhibits, which because of noise, method of operation, materials, or which detract from the general character of the exhibit hall, or any other reason, become objectionable. This reservation includes anything of a character deemed to be objectionable to the exhibitor or that interferes with the activities of neighboring exhibitors. In the event of such restriction or eviction, Show Management is not liable for any refunds or rentals or other exhibit expense.

16. Giveaways, Drawings, Distribution of Gifts, and Food Sampling: All drawings or contests must be completed and all prizes presented to winners prior to closing of the exposition. In the event that the display of the prize is not practical because of its size or other complication, the exhibitor must display a photo and complete details as to the prizes size, value, color, etc. It is the responsibility of the exhibitor to notify any winners. No sample food or beverage products may be distributed without prior authorization from Show Management.

17. Compliance with the Law: The exhibitor or his representative or employees shall not engage in any display, publication, performance, or other activity which is in conflict with any federal, state, or local law, regulation, rule, or ordinance. Firearms may not be used as a part of an exhibit nor as a giveaway. Exhibitors cannot display or bring into the exhibit any animal, bird, fish, or other non-human creature without Show Management approval.

18. Music Licensing: The exhibitor agrees to pay all royalties, license fees or other charges for any music, either live or recorded, or other entertainment of any kind or nature, played, staged, or produced by the exhibitor, his agents or employees within the premises by this License Agreement including but not limited to royalties or licensing fees due to BMI, ASCAP, or SESAC. The exhibitor agrees to hold Show Management harmless against any and all such claims or charges.

19. Interpretation and Amendment: The Exhibit Manager shall have full power to interpret or amend these rules. The exhibitor agrees to abide by any rules or regulations that may hereafter be adopted by Show Management, which shall be as much a part hereof as though fully incorporated herein.

20. Attendee Listings: Exhibitors/Sponsors agree to a one-time use of the attendee list provided at the end of the Show solely for the purposes of follow-up. A separate mailing list rental form is available for additional use. Neither the list nor any excerpts thereof may be duplicated, reproduced, reused or transferred without prior written permission from Show Management. Lists are seeded with decoy names to detect unauthorized use.

19. Children Attendance Policy: No Children under 18 allowed unless accompanied by a responsible adult registered for the Show.

