

# SPONSORSHIP OPPORTUNITIES SUMMARY

138th ASCE Annual Civil Engineering Conference

November 6-8, 2008 ♦ Pittsburgh, Pennsylvania

Updated as of April 10, 2008

More detail is available for individual sponsorship opportunities. **BOLDED EVENTS** are available for sponsorship at this time.

CATEGORY	AMOUNT	SPONSORSHIP OPPORTUNITIES AND RECOGNITION HIGHLIGHTS
PLATINUM	\$20,000 – and above	<ul style="list-style-type: none"> <li>• <b>Networking Luncheon</b> – \$40,000 (<i>may have multiples of \$10,000 each*</i>)</li> <li>• <b>Opening Plenary Session</b> – \$30,000</li> <li>• <b>Ice Breaker Reception</b> – \$30,000</li> <li>• <b>ASCE Theme Party (Friday)</b> – \$25,000</li> <li>• <b>Closing Plenary Session</b> – \$25,000</li> <li>• <b>CEO Forum</b> – \$20,000+</li> </ul> <p>+ For an <i>additional \$5,000</i>, the sponsor may have the opening page to the CEO Forum web cast being broadcast on the same day.</p> <p><b>General Sponsor – \$20,000 and above</b> (<i>may have multiple sponsors</i>)</p> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ Sponsor Tabletop Display in the ASCE Pavilion</li> <li>✓ Receives 4 Full Registrations to Conference</li> <li>✓ Receives 4 extra tickets to their sponsored event</li> <li>✓ Opportunity to introduce event speaker, as appropriate.</li> <li>✓ Company Name on sign at your event</li> <li>✓ Company Name shown with your sponsored event in Program</li> <li>✓ May have your staff handout pre-approved item at your sponsored event</li> <li>✓ Attendee List provided to Sponsors to have a Room Drop of materials at Conference Hotel (sponsor is responsible for all costs associated with the hotel &amp; must have Society approval in advance).</li> <li>✓ Name/Logo on the ASCE Conference Website</li> <li>✓ Hotlink on ASCE Conference Website to Sponsor's Home Page</li> <li>✓ Name/Logo on the Conference Sponsors Signs</li> <li>✓ ½ Page Ad in the in the Conference Final Program. Commitment &amp; payment due August 1, 2008, to be included in the program.</li> <li>✓ Name, logo, URL &amp; 50-word company description in the Final Program. Commitment &amp; payment due August 1, 2008, to be included in the program.</li> <li>✓ Name/Logo in Sponsorship List in Conference Preliminary Program, if applicable.</li> </ul>

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<b>GOLD</b>	<b>\$15,000 – \$19,999</b>	<ul style="list-style-type: none"> <li>• <b>Attendee Giveaway w/ ASCE &amp; Sponsor Logo – \$18,000</b></li> <li>• <b>Celebration of Leaders Dinner (Thursday) – \$19,000</b></li> </ul> <p><b>General Sponsor – \$15,000 - \$19,999 (may have multiple sponsors)</b></p> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ Sponsor Tabletop Display in the ASCE Pavilion</li> <li>✓ Receives 2 Full Registration to Conference</li> <li>✓ Company Name on sign at your sponsored event</li> <li>✓ Company Name shown with your sponsored event in Program</li> <li>✓ May have your staff handout pre-approved item at your sponsored event</li> <li>✓ Attendee List provided to Sponsors to have a Room Drop of materials at Conference Hotel (sponsor is responsible for all costs associated with the hotel &amp; must have Society approval in advance).</li> <li>✓ Name/Logo on the ASCE Conference Website</li> <li>✓ Hotlink on ASCE Conference Website to Sponsor's Home Page</li> <li>✓ Name/Logo on the Conference Sponsors Signs</li> <li>✓ Name, logo, URL &amp; 50-word company description in the Final Program. Payment &amp; commitment due August 1, 2008 to be included.</li> <li>✓ Name/Logo in Sponsorship List in Conference Preliminary Program, if applicable.</li> </ul>
<b>SILVER</b>	<b>\$10,000 - \$14,999</b>	<ul style="list-style-type: none"> <li>• <b>Student Lunch (Saturday) – \$14,000</b></li> <li>• <b>CEO Only Session with Jason Jennings – \$10,000</b></li> <li>• <b>Badge/Laynard Holders with ASCE &amp; Sponsor Logo – \$10,000</b></li> <li>• <b>Student Educational Program – \$10,000</b></li> </ul> <p><b>General Sponsor – \$10,000 – \$14,999 (may have multiple sponsors)</b></p> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ Breakfast or Lunch Sponsors – Receives 2 tickets to their Breakfast or Lunch</li> <li>✓ Receives 1 Full Registration to Conference</li> <li>✓ Sponsor Literature Rack Display in the ASCE Pavilion</li> <li>✓ Company Name on sign at your sponsored event</li> <li>✓ Company Name shown with your sponsored event in Program</li> <li>✓ May have your staff handout pre-approved item at your sponsored event</li> <li>✓ Attendee List provided to Sponsors to have a Room Drop of materials at Conference Hotel (sponsor is responsible for all costs associated with the hotel &amp; must have Society approval in advance).</li> <li>✓ Name/Logo on the ASCE Conference Website</li> <li>✓ Name/Logo on the Conference Sponsors Signs</li> <li>✓ Name, logo, URL &amp; 50-word company description in the Final Program. Commitment &amp; payment due August 1, 2008, to be included in the program.\</li> <li>✓ Name/Logo in Sponsorship List in Conference Preliminary Program</li> <li>✓ One-page flyer to be displayed at the ASCE Literature Pavilion</li> </ul>

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<p><b>COPPER</b></p>	<p><b>\$5,000 – \$9,999</b></p>	<ul style="list-style-type: none"> <li>• <b>Student Member Thursday Program – \$9,000 (may have multiples of \$3,000 each*)</b></li> <li>• <b>Student Member Friday Program – \$9,000 (may have multiples of \$3,000 each*)</b></li> <li>• <b>Student Member Saturday Program – \$9,000 (may have multiples of \$3,000 each*)</b></li> <li>• <b>Younger Member Registration – \$9,000 (may have multiples of \$3,000 each*)</b></li> <li>• <b>Breakfasts – Choice of two):</b> <ol style="list-style-type: none"> <li>1) Friday Networking Breakfast – \$6,000 (may have multiples of \$3,000 each*)</li> <li>2) Saturday Networking Breakfast – \$6,000 (may have multiples of \$3,000 each*)</li> </ol> </li> <li>• <b>Habitat for Humanity/Community Service – \$6,000</b></li> <li>• <b>Student Giveaway with ASCE &amp; Sponsor Logo (Saturday) – \$5,000</b></li> </ul> <p><b>General Sponsor – \$5,000 - \$9,999 (may have multiple sponsors)</b></p> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>Breakfast or Lunch Sponsors – Receives 2 tickets to their Breakfast or Lunch</i></li> <li>✓ <i>Company Name on sign at your event</i></li> <li>✓ <i>Company Name shown with event in Program</i></li> <li>✓ <i>May have your staff handout pre-approved item at event</i></li> <li>✓ <i>Name/Logo on the ASCE Conference Website</i></li> <li>✓ <i>Name/Logo on the Conference Sponsors Signs</i></li> <li>✓ <i>Name/Logo in Sponsorship List in Conference Programs</i></li> <li>✓ <i>One-page flyer to be displayed at the ASCE Literature Pavilion</i></li> </ul>
<p><b>BRONZE</b></p>	<p><b>\$2,500 – \$4,999</b></p>	<ul style="list-style-type: none"> <li>• <b><u>Student Tours (Saturday) – \$3,000 each</u></b> <ol style="list-style-type: none"> <li>1) Carnegie Mellon University Robotics Institute Facilities</li> <li>2) Alcosan Facility</li> </ol> </li> <li>• <b><u>Breaks – Choice of three (3):</u></b> <ol style="list-style-type: none"> <li>1) Thursday PM Beverage Breaks – \$3,000</li> <li>2) Friday AM Beverage Break – \$3,000</li> <li>3) Friday PM Beverage Break – \$3,000</li> </ol> </li> </ul> <p><b>General Sponsor – \$2,500 – \$4,999 (may have multiple sponsors)</b></p> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>Event Sponsors – Company Name on sign at your event</i></li> <li>✓ <i>Event Sponsors – Company Name shown with event in Program</i></li> <li>✓ <i>Name on the Conference Sponsors Signs</i></li> <li>✓ <i>Name and website in Sponsorship List in Conference Programs</i></li> </ul>

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<b>BRASS</b>	<b>\$1,000 – \$2,499</b>	<ul style="list-style-type: none"> <li>• <b><u>Technical Tours – Choice of three (3)??</u></b> <ol style="list-style-type: none"> <li>1) North Shore Connector Construction Site – \$2,000</li> <li>2) Pittsburgh Rivers Locks &amp; Dams – \$2,000</li> <li>3) Carnegie Mellon University Robotics Institute Facilities – \$2,000</li> </ol> </li> <li>• <b><u>Guest Hospitality Suite – Choice of three (3):</u></b> <ol style="list-style-type: none"> <li>1) Thursday – \$1,000</li> <li>2) Friday – \$1,000</li> <li>3) Saturday – \$1,000</li> </ol> </li> <li>• <b>Student Registration Sponsorships (<i>multiple</i>) – \$1,000</b></li> </ul> <p><b>General Sponsor – \$1,000 – \$2,499 (may have multiple sponsors)</b></p> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>Event Sponsors – Company Name on sign at your event</i></li> <li>✓ <i>Event Sponsors – Company Name shown with event in Program</i></li> <li>✓ <i>Name in Sponsorship List in Conference Programs</i></li> </ul>
<b>PEWTER</b>	<b>\$250 – \$999</b>	<p><b>General Sponsor – \$250 – \$999 each</b></p> <p><b><u>Recognition highlights:</u></b></p> <ul style="list-style-type: none"> <li>✓ <i>Name in Sponsorship List in Conference Programs</i></li> </ul>

\***“Partial”** event sponsors recognition category will be determined by the dollar amount paid and sponsored.