

# Sponsorship Opportunities Summary

## Automated People Movers 2009

Atlanta, Georgia  
May 31- June 3, 2009

<http://content.asce.org/conferences/apm2009/sponsors.html>

Category	Sponsorship Opportunities and Recognition Highlights
<p><b>EXCELLENCE</b></p> <p><b>\$10,000</b></p>	<p><b>Ice Breaker Reception – \$10,000</b></p> <p><b>Concluding Luncheon - \$10,000</b></p> <p><b><u>Recognition highlights:</u></b>  <i>1 Exhibit booth</i>  <i>2 Complimentary Registrations to the Conference</i>  <i>Conference attendees from your company will receive the “early bird” registration rate</i>  <i>2 Extra passes to the sponsored event</i>  <i>Option to make a 3 minute welcome presentation at the Concluding Luncheon*</i>  <i>Mailing list of all APM 2009 attendees (post-conference)</i>  <i>Hotlink on APM 2009 Conference Website to Sponsor’s Home Page</i>  <i>Name/Logo on the APM 2009 Conference Website</i>  <i>Name/Logo on the Conference Sponsors Signs</i>  <i>Name/Logo and website in Sponsorship List in Conference Programs</i>  <i>*Concluding Luncheon Sponsor only</i></p>
<p><b>GOLD</b></p> <p><b>\$5,000</b></p>	<p><b>Buffet Lunches – \$5,000 each</b></p> <ul style="list-style-type: none"> <li>• Monday Buffet Lunch</li> <li>• Tuesday Buffet Lunch</li> </ul> <p><b>Giveaways (to attendees) – \$5,000 each</b></p> <p><b><u>Recognition highlights:</u></b>  <i>1 Complimentary Registration to the Conference</i>  <i>Conference attendees from your company will receive the “early bird” registration rate</i>  <i>Hotlink on APM 2009 Conference Website to Sponsor’s Home Page</i>  <i>Name/Logo on the APM 2009 Conference Website</i>  <i>Name/Logo on the Conference Sponsors Signs</i>  <i>Name/Logo and website in Sponsorship List in Conference Programs</i></p>
<p><b>SILVER</b></p> <p><b>\$2,500</b></p>	<p><b>Continental Breakfasts – \$2,500 each</b></p> <ul style="list-style-type: none"> <li>• Monday Continental Breakfast</li> <li>• Tuesday Continental Breakfast</li> <li>• Wednesday Continental Breakfast</li> </ul> <p><b>Refreshment Breaks – \$2,500 each</b></p> <ul style="list-style-type: none"> <li>• Monday AM Refreshment Break</li> <li>• Monday PM Refreshment Break</li> <li>• Tuesday AM Refreshment Break</li> <li>• Wednesday AM Refreshment Break</li> </ul> <p><b><u>Recognition highlights:</u></b>  <i>Conference attendees from your company will receive the “early bird” registration rate</i>  <i>Hotlink on APM 2009 Conference Website to Sponsor’s Home Page</i>  <i>Name/Logo on the APM 2009 Conference Website</i>  <i>Name/Logo on the Conference Sponsors Signs</i>  <i>Name/Logo and website in Sponsorship List in Conference Programs</i></p>

<p><b>BRONZE</b></p> <p><b>\$1,500</b></p>	<p><b>Atlanta Tour – \$1,500</b></p> <ul style="list-style-type: none"> <li>• Atlanta APM (existing &amp; under construction) Tour held on Tuesday June 2, 2009</li> </ul> <p><b><u>Recognition highlights:</u></b>  <i>Conference attendees from your company will receive the “early bird” registration rate  Hotlink on APM 2009 Conference Website to Sponsor’s Home Page  Name/Logo on the APM 2009 Conference Website  Name/Logo in the APM 2009 Program</i></p>
<p><b>DONOR</b></p> <p><b>\$500</b></p>	<p><b>APM 09 Paper/Presentation Awards (5 available) - \$500 each</b></p> <ul style="list-style-type: none"> <li>• Presented at Concluding Luncheon Wednesday</li> </ul> <p><b>General Sponsor (multiple available) - \$500 each</b></p> <p><b><u>Recognition highlights:</u></b>  <i>Name on the APM 2009 Conference Website  Name in the APM 2009 Program</i></p>