

2008 Annual Report Presentation Rubric

	Beginning	Developing	Accomplished	Exemplary
Organization/Format	Sequence of information is difficult to follow with very little guidance /organization of the report. The report does not have a professional appearance	Some organization, but reader has difficulty following or isolating major report section. The report needs major improvements to its professional appearance	Information is in a logical sequence which reader can follow. The report needs minor improvements to its professional appearance	Information in logical, interesting sequence which reader can follow. The report has a professional appearance.

Service Projects Rubric

	None Provided	Developing	Accomplished	Exemplary
Engineering Component		It is difficult to see how this service projects are engineering oriented.	The service projects have an engineering component but the student does not emphasize or present detail regarding this aspect.	The service projects have an engineering component and are presented in this manner.
% of Chapter involvement		The activity involved less than 5% of the Chapter/Club membership or minimal effort was required.	The activity involved between 5% and 15% of the Chapter/Club membership or moderated effort was required.	The activity involved more than 15% of the Chapter/Club membership or involved substantial effort.
Write-up		Report is not suitable for publication. Reader has difficulty following report because student jumps around. Report follows the designated format with several deviations.	Report is suitable for publication. Information is in a logical sequence which reader can follow. Report follows the designated format with a few deviations.	Report is suitable for publication. Information in logical, interesting sequence which reader can follow. Report follows the designated format with no deviation.
Impact		The project has a moderate impact to the community/ individual.	The project has a substantial impact to the community/ individual.	The project has a substantial and lasting impact to the community and/or individual.

Goals/Assessment Rubric

	None Provided	Developing	Accomplished	Exemplary
Specific		The goals are listed but are not clearly and concisely stated.	The goals seem to be specific but are not clearly and concisely stated.	The goals are clearly and concisely worded and easy to understand.
Measurable		The goal has a measurable component but it seems extremely difficult to measure.	The goal has a measurable component but it is difficult to measure.	The goal has a measurable component and it is easily measurable.
Assessment		Data has been gathered but no assessment has been conducted on the goal.	Data was gathered and some assessment has been conducted but no clear conclusions have been made.	Data was gathered and an assessment was conducted on the goal resulting in clear conclusions.
Action Plan for Goals		A plan is not presented but suggestions as to how to make improvements are provided.	An action plan has been presented for only a few of the goals and/or the plan seems difficult to follow.	A clear and easy to follow action plan has been presented to address all goals.